

Register now  
and save \$200!

June 20 – 22, 2023

# thINC360

The Healthcare Innovation Congress

The Industry's Multi-Stakeholder Event that  
Delivers a 360-Degree Perspective  
to Drive Healthcare Forward

Organized by:

thinc

ValidationInstitute

#thINC360



Grand Hyatt  
Washington, DC

[thinc360.com/2023event](https://thinc360.com/2023event)

HIGHLIGHTS

# Transform Healthcare at thINC360!

Tailored educational experiences for executives representing the healthcare ecosystem of health plans, hospitals and health systems, employers, government, and life sciences organizations.

3

Days

5

Tracks

150+

Speakers

12+

Content  
Themes

75+

Sessions



Great to hear my colleagues and hear their perspective on innovation, consumer experience, patient-centered and member-centric care and really the sharing of ideas over the last two days.

- CEO, BMC Healthnet Plan



**thINc360 brings together decision makers from across the entire healthcare ecosystem.**



“

#thINc360 is truly a 360 discussion among providers, health systems, government, payers, private sector.

- Critical Care and Pulmonary Physician Teaching Faculty, Ascension at St. Agnes Hospital

”





## SOLVE

the healthcare complexities of today and prepare for a better future with enhanced experiences, engagement, and outcomes.



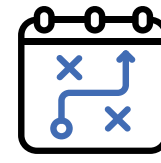
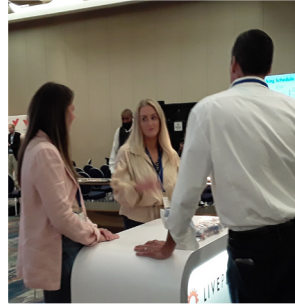
## REDEFINE

member/patient experience and enhance engagement using real-time, actionable data.



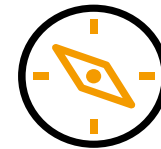
## REBUILD

the healthcare workforce by addressing shortages, focusing on DE&I, and promoting a culture of well-being.



## STRATEGIZE

innovative approaches to effectively deliver accessible, equitable, affordable, and value-based care.



## EXPLORE

opportunities to leverage technology and digital tools to disrupt healthcare and build healthier communities.



## BRAINSTORM

actionable approaches to deliver quality care at the right place and time.



Coming to an event like this is so meaningful because you get to stand side-by-side and hold hands with like-minded HR and Benefits professionals and really reach across the table and share what has been impactful and helpful in certain organizations that I can take back to my organization and hopefully help with our healthcare needs and how we'll be able to address mental health, hopefully contain costs, and things of that nature.

- Director, Total Rewards & Shared Services, Legacy Community Health





# What's new at thINC360?

In 2023, choose from 5 carefully curated tracks designed for cross-sector healthcare stakeholders.



## Benefit Design Strategies

FOR EMPLOYERS

in partnership with  ValidationInstitute

- Implementing inclusive, equitable benefits to meet the needs of today's workforce
- Moving away from traditional healthcare programs and focusing on adopting holistic health and well-being initiatives
- Discovering the path to transparent, value-driven employer healthcare
- Adopting personalized chronic condition management programs that prioritize improved outcomes and long-term impact
- Breaking barriers and empowering employers to move toward value-based pharmacy benefit design
- Exploring innovations in employer-led direct contracting strategies

Also recommended for:  
Health Plan and Hospital System  
Executives Managing Employer  
Accounts



## Care Delivery Transformation

FOR PROVIDERS & PAYERS

- Accelerating the move to value-based care
- Scaling innovation to enhance patient-centric care delivery
- Exploring advancements in remote patient monitoring (RPM) and at-home care
- Leveraging payer-provider collaboration to deliver care at the right place and time
- Improving access to behavioral and mental health
- Addressing workforce shortages

Also recommended for:  
Government, Pharma Executives;  
Digital Health, Population Health, Care  
Coordination, and Virtual Care Leaders



## Engagement & Experience

FOR PAYERS,  
PROVIDERS, &  
LIFE SCIENCES EXECS

- Rethinking the consumer experience to meet members and patients where they are
- Leveraging virtual care and digital tech to better engage individuals in their health and well-being
- Deploying person-centric engagement strategies to increase retention and loyalty
- Analyzing the right data to tailor interventions and meet the needs of a diverse population

Also recommended for:  
Consumer Experience, Marketing,  
Member/Patient Engagement,  
Behavioral Health Leaders



## Health Equity

FOR PAYERS,  
PROVIDERS, &  
GOVERNMENT EXECS

- Prioritizing DE&I within organizations and communities
- Harnessing the power of data to take action on SDoH
- Taking action on racial health disparities
- Addressing the impact of socioeconomic status and race on access to quality care
- Understanding the intersection of health equity and public health
- Policy and legislative support health equity and eliminate health inequities

Also recommended for:  
Pharma Executives; SDoH,  
Public Health, Policy Leaders



## Benefits Adviser Leadership

FOR BROKERS,  
AGENTS, & ADVISERS

- Addressing opportunities and challenges of managing the healthcare supply chain to ensure quality care and reduce the severity of claims
- Discussing effective approaches to eliminate waste and abuse in prescription medication
- Replacing a BUCA provider contract with a direct contract between the provider and the employer
- Adopting a transparent and value-based NextGen health plan with strategies that bring value to the client
- Exploring C-Suite healthcare language that is effective and drives change while addressing what a CEO and CFO wants

Also recommended for:  
Healthcare Advisory Board Executives

**thINC360** brings critical content for every healthcare stakeholder. Whether you are a health plan, hospital system, provider group, pharma/life sciences, or a government executive, an investor, a startup, HR/benefits leader, or a healthcare solutions provider, you will walk away with practical, actionable, and innovative takeaways to implement in your respective organizations.

## 2023 THEMES INCLUDE:



**TUESDAY, JUNE 20, 2023**

7:00 AM – 6:30 PM	Registration Open				
7:05 AM – 8:05 AM	Morning Coffee and Pastry				
8:05 AM - 8:15 AM	Congress Welcome				
MAINSTAGE KEYNOTE CONVERSATIONS					
8:15 AM - 9:00 AM	KEEPING IT REAL: WHERE ARE WE TODAY WITH VALUE-DRIVEN, IMPACTFUL HEALTHCARE TRANSFORMATION?				
9:00 AM - 9:25 AM	MAKING HEALTHCARE FAIR FOR ALL: A CONVERSATION WITH CONGRESSMAN PETE SESSIONS				
9:25 AM - 9:55 AM	FIRESIDE CHAT: INNOVATIONS IN EMPLOYER-SPONSORED HEALTHCARE: EMBRACING GREATER ACCOUNTABILITY STANDARDS TO IMPROVE OUTCOMES				
9:55 AM – 10:20 AM	FIRESIDE CHAT: HEALTHCARE TRANSFORMATION TO ADVANCE HEALTH EQUITY				
10:20 AM – 11:00 AM	Exhibit Hall Opens Networking Break and Innovation Theater Sessions in the Exhibit Hall				
THEMED TRACK SESSIONS					
	BENEFIT DESIGN STRATEGIES FOR EMPLOYERS	ENGAGEMENT & EXPERIENCE	CARE DELIVERY TRANSFORMATION	HEALTH EQUITY	BENEFITS ADVISER LEADERSHIP
11:00 AM – 11:50 AM	Benefits that Matter Today: Thinking Beyond Traditional Healthcare Programs	Redefining Customer Experience: Meeting Consumers Where They Are and (Re)Building Trust	Seizing an Opportunity: How the Current Economic Crisis Accelerates Care Delivery Transformation and the Move to Value	Multi-stakeholder Efforts to Prioritize and Sustain Health Equity Initiatives to Prevent Health Risks and Significantly Improve Care	The Real Work: Effective Language and Messaging to Sell the C-Suite
11:50 AM – 12:10 PM	Beverage Break and Innovation Theater Sessions in the Exhibit Hall				
12:10 PM – 1:00 PM	Value-Based Partnerships and Direct Contracting Arrangements to Deliver High-Quality Care to Employees	Stakeholder Views on Driving Meaningful Engagement and Transforming Care with Digital Technology	Healthcare Beyond the Four Walls of the Hospital: Advancements in Virtual Care and RPM to Improve Access and Outcomes	Reducing Disparities in Maternal Health: The Path Forward	Replacing the BUCA: Building a NextGen Health Plan
1:00 PM – 2:00 PM	Lunch FOUNDER'S FORUM LUNCHEON SESSION				
2:05 PM – 2:55 PM	The Impact of Prior Trauma on Mental Health Within and Outside the Workplace: Barriers and Opportunities for Healthcare Stakeholders		Implementing a Next-Gen Cross-Functional Care Team to Improve Patient Care, Access, and Outcomes: The Johns Hopkins Story		Crawl, Walk, Run, Fly: Meeting the Client Where They Are
3:00 PM – 3:40 PM	Networking Break and Innovation Theater Sessions in the Exhibit Hall				
MAINSTAGE KEYNOTE CONVERSATIONS					
3:40 PM - 4:10 PM	thINc Talk: HEALTHCARE FANDOM				
4:10 PM – 4:55 PM	PROGRESS REPORT ON SOLVING THE NATION'S MENTAL AND BEHAVIORAL HEALTH CRISIS: WHERE ARE WE TODAY AND WHERE DO WE GO FROM HERE?				
4:55 PM – 5:40 PM	PUTTING WORDS INTO ACTION: ADDRESSING DE&I TO MEET THE HEALTHCARE NEEDS OF THE POPULATIONS WE SERVE				
5:40 PM - 5:50 PM	2023 VALIDATION INSTITUTE HALL OF FAME INDUCTEE ANNOUNCEMENT				
5:50 PM – 7:00 PM	Reception and Health Value Awards in the Exhibit Hall				



# AGENDA-AT-A-GLANCE

WEDNESDAY, JUNE 21, 2023

7:00 AM – 5:30 PM Registration Open

7:10 AM – 8:05 AM Morning Coffee and Pastry

8:05 AM – 8:10 AM Opening Remarks

## MAINSTAGE KEYNOTE CONVERSATIONS

8:10 AM – 8:45 AM THE INTERSECTION OF INNOVATION, TRANSPARENCY, AND QUALITY TO TRULY TRANSFORM HEALTHCARE

8:45 AM – 9:10 AM FIRESIDE CHAT: CMS INITIATIVES TO ADVANCE HEALTH EQUITY

9:10 AM – 9:35 AM FIRESIDE CHAT: AN EMPLOYER'S ROLE IN MITIGATING HEALTH DISPARITIES

9:35 AM – 10:20 AM CALL TO ACTION: COLLABORATIVE EFFORTS TO IMPLEMENT A COMPREHENSIVE HEALTH EQUITY STRATEGY

10:20 AM – 11:00 AM Networking Break and Content Theater Sessions in the Exhibit Hall

## THEMED TRACK SESSIONS

	BENEFIT DESIGN STRATEGIES FOR EMPLOYERS	ENGAGEMENT & EXPERIENCE	CARE DELIVERY TRANSFORMATION	HEALTH EQUITY	BENEFITS ADVISER LEADERSHIP
11:00 AM – 11:50 AM	Affordable, Impactful, Inclusive Health Benefits to Meet the Needs of a Diverse Workforce - Insights into Fertility, Reproductive, and Caregiver Benefits	Implementing a Data-Centric Approach to Tailor Interventions and Close Care Gaps	Establishing Collaborative Partnerships to Heighten Focus on SDOH		Low Hanging Fruit: Eliminating Pharmacy Waste and Abuse
12:00 PM – 1:00 PM	Lunch Investor/Entrepreneur Meet & Greet Luncheon, Startup Sessions LUNCHEON ROUNDTABLE - SLOW THE BOIL: FEELING THE HEAT OF HIGH COSTS?				
1:05 PM – 1:55 PM	Adopt a Whole-Person Care Approach to Effectively Manage Chronic Conditions	Explore Strategies to Reach and Engage Underserved Communities While Effectively Meeting their Health Needs	Examine the Role of AI, VR, and Advanced Technology to Enhance Patient Care and Rehabilitation	Addressing the Digital Divide to Reduce Inequities in Healthcare	Controlling Healthcare Quality and Cost: Healthcare Supply Chain Management
1:55 PM – 2:15 PM	Beverage Break and Innovation Theater Sessions in the Exhibit Hall				
2:15 PM – 3:05 PM	Radical Pharmacy Paradigm Shift: Learn What Happens when Employers and Health Systems Blow Up the PBM Status Quo	Overcoming Barriers to Integrate Medical and Social Needs Data to Efficiently Serve Diverse Populations	Taking Care of Our Healthcare Workers by Reimagining Workplace Culture	Implementing Processes and Tools to Measure and Analyze SDOH and Health Equity Programs: The 2023 ACAP SDOH Benchmark Assessment	Repricing Healthcare: Reference-Based Pricing (RBP) and Direct Contracts

## MAINSTAGE KEYNOTE CONVERSATIONS

3:15 PM – 4:00 PM TAKING A FOOD AS MEDICINE APPROACH TO NURTURE HEALTHY LIFESTYLES AND CREATE A CULTURE OF HEALTH

4:00 PM – 4:45 PM UNLOCKING OPPORTUNITES TO SHAPE THE FUTURE OF WOMEN'S HEALTH

4:45 PM – 5:45 PM Reception and EnableHealth Startup Showcase in the Exhibit Hall

# AGENDA-AT-A-GLANCE

THURSDAY, JUNE 22, 2023

7:30 AM – 1:00 PM Registration Open

8:00 AM – 8:30 AM Morning Coffee and Pastry

8:30 AM – 8:35 AM Opening Remarks

## MAINSTAGE KEYNOTE CONVERSATIONS

8:35 AM – 8:55 AM thINC Talk: REBRANDING QUALITY

8:55 AM – 9:20 AM FIRESIDE CHAT: FIXING A BROKEN SYSTEM WITH HIGH-VALUE PURCHASING

9:20 AM – 10:05 AM CUTTING THROUGH THE NOISE: IMPACTFUL TECH ADOPTION TO ENABLE PROACTIVE VS. REACTIVE HEALTHCARE DELIVERY

10:05 AM – 10:45 AM STRENGTHENING PUBLIC-PRIVATE SECTOR PARTNERSHIPS TO DRIVE HEALTHCARE FORWARD

## DEEP DIVE WORKSHOPS

(no extra fee required; lunch included)

10:45 AM – 2:45 PM EMPLOYER FIDUCIARY TRAINING: A PROCUREMENT PROCESS FOR YOUR HEALTH CARE PLAN

10:45 AM – 2:00 PM

OUTWARD INCLUSION: BUILDING INCLUSIVE ORGANIZATIONS AND COMMUNITIES THAT DRIVE RESULTS

2:30 PM CONGRESS CONCLUDES

Organized by:



# Strategize with Cross-Sector Healthcare Leaders:



**David Adamson, MD**  
Founder and Chief  
Executive Officer  
**ARC FERTILITY**



**Megan Adornato**  
Senior Vice President, Global  
Health Promotion Programs  
**CITI**



**Samantha Citro Alexander**  
Chief Executive Officer and  
Co-Founder  
**bitewell**



**Spencer Allen**  
Managing Partner, SVP  
**INSURANCE OFFICE OF AMERICA**



**Yele Aluko, MD**  
Chief Medical Officer, Director,  
Center for Health Equity,  
Managing Director  
**EY AMERICAS**



**Rob Andrews**  
Chief Executive Officer  
**HEALTH TRANSFORMATION  
ALLIANCE**



**Nwando Anyaoku,  
MD, MPH, MBA**  
Vice President,  
Chief Health Equity Officer  
**PROVIDENCE NORTH DIVISION**



**Rani Aravamudhan, MD**  
Head of Clinical Advisory Services,  
Health Data and Management  
Solutions  
**AETNA**



**Gregory J. Argyros, MD**  
President  
**MEDSTAR WASHINGTON  
HOSPITAL CENTER**  
Senior Vice President  
**MEDSTAR HEALTH**



**Jim Arnold, CPA, CMA, CFE**  
Founder and  
Chief Executive Officer  
**FINHEALTH**



**Deborah L. Ault, RN, MBA**  
Founder & President  
**AULT INTERNATIONAL MEDICAL  
MANAGEMENT**



**Fran Ayalasomayajula**  
President  
**REACH HEALTH AND HAPPY  
MAMA**



**Yener Balan, MD**  
Vice President, Behavioral Health  
and Medical Specialty Services  
**KAISER FOUNDATION HEALTH PLAN  
& HOSPITALS**; Author, *Re-Write: A  
Trauma Workbook of Creative  
Writing and Recovery in Our New  
Normal*; *Big Book of Emergency  
Department Psychiatry*



**Daniel Barchi**  
Senior Executive  
Vice President and  
Chief Information Officer  
**COMMONSPIRIT HEALTH**



**Stephanie Bayer**  
Senior Director Patient Experience  
**CLEVELAND CLINIC**

SPEAKERS



# SPEAKERS



**Rodger Bayne**  
Founder  
**BENEFIT INDEMNITY CORPORATION**



**Gary Becker**  
Founder and  
Chief Executive Officer  
**SCRIPTSOURCING LLC**



**Kristin Begley, PharmD**  
Chief Growth Officer  
**CAPITAL RX**



**Shoshana Bennett, PhD**  
"Dr. Shosh"  
**AUTHOR, SPEAKER AND PERINATAL MENTAL HEALTH PIONEER**



**Scott Adam Berkowitz, MD**  
Chief Population Health  
Officer and Vice President,  
Population Health  
**JOHNS HOPKINS MEDICINE (JHM)**



**Josh Berlin**  
Chief Executive Officer  
**RULE OF THREE, LLC**



**Cal Beyer, CWP, SCTPP**  
Vice President, Workforce Risk  
and Worker Wellbeing  
**HOLMES MURPHY & ASSOCIATES**



**Joy Bhosai, MD**  
Chief Executive Officer  
**PLUTO HEALTH**



**Alex Billioux, MD**  
Chief Medical Officer and  
Senior Vice President,  
Population Health & Social Care  
**UNITEDHEALTHCARE**



**Leah Binder**  
President and  
Chief Executive Officer  
**THE LEAPFROG GROUP**



**Rick J. Bobos**  
Senior Vice President,  
Organizational  
Workforce Solutions  
**NATIONAL ASSOCIATION FOR HEALTHCARE QUALITY (NAHQ)**



**Linda Brady**  
VBC Portfolio and Network  
Strategy Manager, Healthcare  
Strategy and Well Being  
**BOEING**



**Jessica Brooks-Woods, MPM, PHR**  
Chief Executive Officer and  
Co-Founder  
**EARN STAFFING SOLUTIONS**  
Co-Author  
**Race Forward: The Health Equity Guide for Employers**



**Nila Carrington, SPHR, SHRM-SCP**  
Director, Benefits and Well Being  
**REGIONAL ONE HEALTH**



**Sourav Chaudhuri**  
Chief Strategy Officer  
**US FAMILY HEALTH PLAN**

# SPEAKERS



**Maria V. Chaves, RN**  
Vice President,  
Strategic Consulting  
**SPRING STREET EXCHANGE**



**Kerry Clark**  
Employee Benefits Consultant  
**MARSH MCLENNAN AGENCY**



**Jed Cohen**  
Co-Founder and  
Chief Operating Officer  
**FIDUCIARY IN A BOX**



**Kenny Cole, MD**  
System VP of  
Clinical Improvement  
**OCHSNER HEALTH**



**Jeff Colyer, MD**  
Former Governor, **KANSAS**  
Chairman, National Advisory  
Commission on Rural Health  
and Social Services  
**U.S. DEPARTMENT OF HEALTH  
AND HUMAN SERVICES (HHS)**



**U. Michael Currie**  
Senior Vice President and  
Chief Health Equity Officer  
**UNITEDHEALTH GROUP**



**Trevor Daer**  
President and Founder  
**GRANITE PEAK ANALYTICS, LLC**



**Seanna-Kaye Denham-Wilks**  
Chief Experience Officer  
**NYC HEALTH + HOSPITALS/KINGS  
COUNTY**



**Sanjay Desai, MD**  
Chief Academic Officer  
**AMERICAN MEDICAL  
ASSOCIATION**



**Shital S. Desai, MD**  
Physician in Chief, District of  
Columbia and Suburban Maryland  
**MID-ATLANTIC PERMANENTE  
MEDICAL GROUP**



**Cristin Dickerson**  
Founding Partner and  
Chief Executive Officer  
**GREEN IMAGING**



**Ted Dixon**  
Chief Executive Officer  
**DIXON ASSOCIATES**



**Sharon Dixon Gentry**  
AVP, DEI Education and  
Strategic Partnerships  
**HCA HEALTHCARE**



**Caitlin Donovan**  
Global Head  
**UBER HEALTH**



**Ivan Durbak**  
Chief Information Officer  
**BRONXCARE HEALTH SYSTEM**

# SPEAKERS



**Robert "Teke" Drummond**  
Executive Director of  
Corporate Partnerships  
**PENN MEDICINE LANCASTER**  
**GENERAL HEALTH**



**Jonathan Eldridge**  
Executive Director,  
Clinical Services  
**JOHNS HOPKINS**  
**MEDICINE (JHM)**



**Tim Engelhardt**  
Director, CMS Medicare-  
Medicaid Coordination Office  
**U.S. CENTERS FOR MEDICARE &  
MEDICAID SERVICES (CMS)**



**Tammy Fennessy, PHR, GBA**  
Director Of Benefits  
**AMERICAN EAGLE OUTFITTERS**



**Robin Flaherty**  
President  
**BENEFIT LINK**



**Lloyd Fiorini**  
General Counsel,  
Chief Compliance Officer  
**CAPITAL RX**



**Panagis Galiastos, MD**  
Associate Professor, Division  
of Pulmonary and Critical Care  
Medicine; Health Equity Lead,  
Office of Diversity, Inclusion,  
and Health Equity; Co-Director,  
Medicine for the Greater Good  
**JOHNS HOPKINS MEDICINE (JHM)**



**Hillary Galyean**  
Vice President, Enterprise  
Account Management  
**FIRST CHOICE HEALTH**



**Nicholas Gavin, MD**  
System Vice Chair of  
Population Health and  
Clinical Innovation  
**MOUNT SINAI HEALTH SYSTEM**



**Kulleni Gebreyes, MD**  
US Chief Health Equity Officer  
**DELOITTE LLP**



**Doug Geinzer**  
Head of Strategy  
**CORAL**



**Nancy Gin, MD, FACP**  
Executive Vice President,  
Quality, and Chief Quality Officer  
**THE PERMANENTE FEDERATION**



**Lisa Gish, RN, MHA, CPBS**  
Director of Product  
and Market Strategy  
**TRUESCRIPTS**



**David Goldhill**  
Co-founder and  
Chief Executive Officer  
**SESAME**



**John C. Goodman, PhD**  
President  
**GOODMAN INSTITUTE FOR PUBLIC  
POLICY RESEARCH**



# SPEAKERS



**Mary Grealy**  
President  
**HEALTHCARE LEADERSHIP  
COUNCIL**



**Pamela Greenberg**  
President and Chief  
Executive Officer  
**ASSOCIATION FOR  
BEHAVIORAL HEALTH  
AND WELLNESS (ABHW)**



**Jeff Greene**  
Chief Executive Officer  
and Founder  
**MEDENCENTIVE**



**Jamie Greenleaf,**  
**AIF, CBFA, CHSA**  
Co-Founder  
**MY FIDUCIARY COACH**



**Andrew Gregg**  
Vice President,  
Employee Health and Benefits  
**PRUDENTIAL FINANCIAL**



**Lisa E. Griffin**  
Vice President Consumer  
Experience and Clinical Access  
**UNIVERSITY HOSPITALS HEALTH  
SYSTEM**



**Mark Grisanti**  
Senior Vice President,  
Employee Benefits Team Leader  
**BROWN & BROWN**



**Nelson Griswold**  
Founder and Chairman  
**NEXTGEN BENEFITS NETWORK**  
and **EMPLOYER HEALTH CARE  
NETWORK**



**Nick Hansen**  
Senior Benefit Consultant  
**PSG WASHINGTON, INC.**



**Randy K. Hansen**  
President  
**PSG WASHINGTON, INC.**  
Co-author, *Amazon #1 Best Seller  
Breaking Through the Status Quo*  
Co-author, *Amazon #1 Best Seller  
Life & Death Decisions in the  
C-Suite*



**Matthew C. Harmon**  
Vice President, Benefits,  
Compensation, and HR Systems,  
Customer Satisfaction  
**AUTOZONE, INC.**



**Yael Harris, PhD, MHS**  
Chief Executive Officer  
**LAUREL HEALTH  
ADVISORS, LLC**



**Stuart R. Hart, MD**  
Chief Medical Officer  
**INTEGRA LIFESCIENCES**



**Marcy Heath**  
Chief Executive Officer  
**INOVENTIVE BENEFITS  
CONSULTING**



**Mark Holland, CES, CHRS**  
Chief Executive Officer  
**BENEFITHELP™**

# SPEAKERS



**Tammera Hollerich**  
Chief Executive Officer  
**INNOVATIVE BENEFITS  
TEAM CONSULTING**



**Bill Hughes**  
President and  
Senior Healthcare Strategist  
**BENAFIX**



**Karyne Jones**  
President and  
Chief Executive Officer  
**NATIONAL CAUCUS AND  
CENTER FOR BLACK AGING**



**Rahul Kak**  
Vice President,  
Customer Health and Experience  
**AETNA CVS HEALTH**



**Anthony D. Kinslow  
(Tony), MA, JD**  
Vice President and  
Chief Human Resources Officer  
**GEORGETOWN UNIVERSITY**



**Susan R. Kirsh, MD, MPH**  
Deputy Assistant Under Secretary  
for Health for Discovery,  
Education and Affiliate  
Networks (DEAN)  
**VETERANS HEALTH  
ADMINISTRATION**



**Brian Klepper, PhD**  
Principal  
**Worksite Health Advisors**



**Stephanie M. Koch,  
SPHR, SHRM-SCP**  
Director of Human Resources  
**HENDRY MARINE  
INDUSTRIES, INC.**



**Ronke Komolafe, DBH, MBA**  
Board Chair and  
Chief Executive Officer  
**INTEGRATED PHYSICAL &  
BEHAVIORAL HEALTH ALLIANCE**



**Mitzi Krockover, MD**  
Founder and  
Chief Executive Officer  
**WOMAN CENTERED, LLC**



**Tiffany Lange, PsyD LCP**  
Senior Clinical Director of  
Utilization Review  
**COMMUNITY BEHAVIORAL HEALTH**



**Jennifer Lee, MD**  
Chief Medical Officer  
**ALLIANCE OF COMMUNITY  
HEALTH PLANS (ACHP)**



**Neal Lemon, PhD**  
Executive Director  
**COOPER INNOVATION CENTER,  
COOPER UNIVERSITY HEALTH  
CARE**



**Al Lewis**  
Founder  
**QUIZZIFY**



**Lee Lewis**  
Chief Strategy Officer and  
GM Medical Solutions  
**HEALTH TRANSFORMATION  
ALLIANCE**

# SPEAKERS



**Sal Lo**  
Co-Founder and  
Chief Executive Officer  
**JORIE HEALTHCARE PARTNERS**



**Desmond Lomax**  
Director of Inclusion  
**ARBINGER INSTITUTE**



**Anne Lord Bailey,**  
**PharmD, BCPS**  
Director for Clinical  
Tech Innovation  
**VETERANS HEALTH  
ADMINISTRATION**



**Ainsley MacLean, MD**  
Chief Medical Information Officer  
**MID-ATLANTIC PERMANENTE  
MEDICAL GROUP**



**Catherine Macpherson, RDN**  
Senior Vice President, Healthcare  
Strategy and Development,  
Chief Nutrition Officer  
**MOM'S MEALS | A PURFOODS  
COMPANY**



**Silas Martin**  
Head, Market Access  
Scientific and External Strategy  
**JANSSEN SCIENTIFIC AFFAIRS**



**Monte Masten,**  
**MD, MBA, MPH**  
Chief Medical Officer  
**MARSHMCLENNAN  
AGENCY, LLC**



**Daniel McCauley**  
Founder  
**MAC CONSULTING GROUP**



**Kelly McDevitt**  
President  
**THE INTEGRATED BENEFITS  
INSTITUTE**



**Jennifer McGuigan Babcock**  
Senior Vice President,  
Medicaid Policy  
**THE ASSOCIATION FOR  
COMMUNITY AFFILIATED  
PLANS (ACAP)**



**Rae McMahan**  
Senior Vice President,  
Corporate Strategy  
**PRESCRIPTIVE HEALTH**



**LaShawn McIver, MD, MPH**  
Director, Office of Minority  
Health (OMH)  
**U.S. CENTERS FOR MEDICARE &  
MEDICAID SERVICES (CMS)**



**Tushar Mehrotra**  
Senior Vice President and GM,  
Analytics  
**OPTUM**



**Dan Mendelson**  
Chief Executive Officer  
**MORGAN HEALTH**



**Stephanie Mercado,**  
**CAE, CPHQ**  
Chief Executive Officer  
and Executive Director  
**NATIONAL ASSOCIATION FOR  
HEALTHCARE QUALITY (NAHQ)**



# SPEAKERS



**Michael Meucci**  
Chief Executive Officer  
**ARCADIA**



**Paige Minemyer**  
Senior Editor  
**FIERCE HEALTH PAYER**



**Kimberly Mingo**  
Head of Government Affairs  
**PHILIPS NORTH AMERICA**



**Erin Mistry**  
Executive Vice President and  
Chief Commercial Officer  
**CORMEDIX**



**Elizabeth Mitchell**  
President and  
Chief Executive Officer  
**PURCHASER BUSINESS GROUP  
ON HEALTH (PBGH)**



**Karen Moseley**  
President and  
Chief Executive Officer  
**HEALTH ENHANCEMENT  
RESEARCH ORGANIZATION  
(HERO)**



**R. Lawrence Moss, MD**  
President and  
Chief Executive Officer  
**NEMOURS CHILDREN'S HEALTH**



**Sanjay Motwani**  
General Manager  
**ARTEMIS BY NOMI HEALTH**



**Keisha Mullings-Smith**  
Vice President and  
Chief Experience Officer  
**UNIVERSITY OF  
CHICAGO MEDICINE**



**Bridget Mulvenna**  
Director, Pharmacy Programs  
**ERICKSON SENIOR LIVING**



**Kevin Murphy**  
Senior Vice President, Head of  
Workplace Retirement Distribution  
**FRANKLIN TEMPLETON  
DISTRIBUTORS, LLC**



**Mohan Nair**  
Chief Executive Officer  
**EMERGE® USA - THE  
TRANSFORMATION INNOVATION  
COMPANY**; Edmund Hillary Fellow;  
Investor, New Zealand



**Geeta Nayyar, MD**  
Author, Physician Executive,  
Health Information Technology  
Leader



**Chantel Neece, DNP**  
Government Programs  
Administration, Director- Member  
Outreach, SDOH & Community  
Development  
**VIRGINIA PREMIER**



**Brand Newland,**  
**PharmD, MBA**  
Chief Executive Officer  
**GOLDFINCH HEALTH**

# SPEAKERS



**Heather O'Sullivan, MS, RN,  
A-GNP**  
President, Healthcare at Home  
**MASS GENERAL BRIGHAM**



**Hugh O'Toole**  
Chief Executive Officer  
**INNOVU**



**Mark Luck Olson**  
Chief Executive Officer  
**RECOVERYONE**



**Cora Opsahl**  
Director  
**32BJ HEALTH FUND**



**Ann Oshel**  
Senior Vice President,  
Community and Well-Being  
**ALLIANCE HEALTH**



**Sally Pace**  
Chief Executive Officer  
**CONNECT HEALTHCARE  
COLLABORATION**



**Michael Patton**  
Chief Executive Officer  
**PALOMAR CONSULTING**



**Sheila Phicil**  
Director of Innovation,  
Health Equity Accelerator  
**BOSTON MEDICAL CENTER**



**Stefanie Pigeon**  
Founder  
**AFFILIATED ASSOCIATES**



**Trevor Porath**  
Vice President,  
Behavioral Health Solutions  
**UNITEDHEALTHCARE**



**Lisa Porter**  
Director of Community  
Engagement  
**HUMANA**



**Gavin Quinnes**  
Chairman and  
Chief Executive Officer  
**US HEALTHCENTER**



**Matthew Resnick, MD, MPH**  
Chief Medical Officer,  
Senior Vice President,  
Health Plans and Partners  
**EMBOLD HEALTH**



**Stacey Richter**  
Co-President  
**AVENTRIA and QC-HEALTH**



**Craig E. Samitt, MD**  
Chief Executive Officer  
**NATIONAL PHYSICIAN  
ENTERPRISE**  
Executive Vice President  
**NAVVIS**

# SPEAKERS



**Paul Seegert**  
Managing Partner  
**PCS ADVISERS**



**Julie Selesnick**  
Senior Counsel  
**BERGER MONTAGUE**



**Kathryn G. Schubert**  
President and  
Chief Executive Officer  
**SOCIETY FOR WOMEN'S  
HEALTH RESEARCH**



**Joshua Sclar, MD**  
Chief Medical Officer  
**AVESIS**



**Phil Shelato**  
Chief Strategy Officer  
**RULE OF THREE, LLC**



**Dan Shields**  
Vice President of Corporate  
Accounts, Digital Medicine  
**OCHSNER HEALTH**



**Ron Shinkman**  
Senior Editor  
**HEALTH PAYER SPECIALIST**



**David Shoultz**  
Head of Government Affairs (U.S.)  
**PHILIPS**



**Will Shrank, MD**  
Venture Partner  
**ANDREESEN HOROWITZ**



**David Shulkin, MD**  
9th Secretary  
**UNITED STATES DEPARTMENT OF  
VETERANS AFFAIRS**



**Eric Silverman**  
Founder  
**VOLUNTARY DISRUPTION**



**Robert Slayton, MEd**  
President  
**ROBERT SLAYTON &  
ASSOCIATES, INC.**



**Derreck Smith**  
Community Engagement  
Manager  
**NONSTOP ADMINISTRATION  
INSURANCE SERVICE**



**Victoria Spaulding-Burford**  
Vice President,  
Experience Design and Content  
**KAISER PERMANENTE DIGITAL**



**Christina Speck**  
Author  
**Healthcare Fandom**



# SPEAKERS



**Tim Spilker**  
Chief Executive Officer  
**UNITEDHEALTHCARE**  
COMMUNITY & STATE



**Josh Spivak**  
Chief Executive Officer  
**HIGHLIGHT HEALTH**



**Michelle Stansbury**  
Vice President, Innovation  
and IT Applications  
**HOUSTON METHODIST**



**Mary Stutts**  
Chief Executive Officer  
**HEALTHCARE**  
BUSINESSWOMEN'S  
ASSOCIATION (HBA)



**Ferris Taylor**  
Executive Director  
**HEALTHCARE EXECUTIVE**  
GROUP (HCEG)



**Scott Teffeteller**  
CEO, Midwest Market  
**JORIE HEALTHCARE PARTNERS**



**Michael Thompson**  
President and Chief  
Executive Officer  
**NATIONAL ALLIANCE**  
OF HEALTHCARE  
PURCHASER COALITIONS



**Ryan Tiernan**  
IR Strategic Growth  
**CAPITAL GROUP**  
COMPANIES / HOME  
OF THE AMERICAN FUNDS



**Yetta Toliver**  
Global Head of Diversity,  
Inclusion and Belonging  
**XEROX CORPORATION**



**Becky Trotter**  
Vice President,  
Population Health  
Solutions  
**CAREALLIES**



**Rachel Villanueva, MD**  
Clinical Assistant Professor  
**NYU GROSSMAN SCHOOL**  
OF MEDICINE, Immediate  
Past President, **NATIONAL**  
MEDICAL ASSOCIATION



**Todd Walrath**  
Founder and  
Chief Executive Officer  
**SHIFTMED AND**  
**HEMOCARE.COM**



**David Weisman, PhD**  
Chief Experience Officer  
**NYC HEALTH +**  
HOSPITALS/QUEENS



**Debbie Welle-Powell**  
Adjunct Professor  
**U. OF COLORADO**  
Former Chief Population  
Health Officer  
**ESSENTIA HEALTH**  
Past Chair  
**NATIONAL ASSOCIATION OF ACOS**  
(NAACOS)



**Brian R. Wheeler**  
Vice President, Provider  
Collaboration and  
Network Transformation  
**CAREFIRST BLUECROSS**  
**BLUESHIELD**



# SPEAKERS



**Wendy Whittington, MD**  
Chief Care Officer  
**CARILoop**



**Nidia Williams,**  
**PhD, MBB, CPHQ, FNAHQ**  
Six Sigma Master Black Belt,  
Vice President, Quality and Safety  
**LIFESPAN**



**Jason Woo,**  
**MD, MPH, FACOG**  
Senior Partner  
**MINDSET4RESULTS.COM**



**Josh Zalen**  
Vice President,  
IT Service Operations  
**INDEPENDENT HEALTH**

---

**STAY TUNED**  
for additional content and speaker updates!



# SNEAK PEEK

## SESSION SPOTLIGHT

### MAINSTAGE KEYNOTE CONVERSATIONS

#### OPENING REMARKS



**Geeta Nayyar, MD**  
Author, Physician Executive,  
Health Information Technology Leader

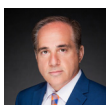
#### KEEPING IT REAL: WHERE ARE WE TODAY WITH VALUE-DRIVEN, IMPACTFUL HEALTHCARE TRANSFORMATION?



**Shital S. Desai, MD**  
Physician in Chief, District of Columbia and Suburban Maryland  
**MID-ATLANTIC PERMANENTE MEDICAL GROUP**



**Will Shrank, MD**  
Venture Partner  
**ANDREESEN HOROWITZ**



**David Shulkin, MD**  
9th Secretary  
**UNITED STATES DEPARTMENT OF VETERANS AFFAIRS**

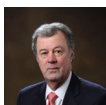


**Moderator:**  
**Erin Mistry**  
Executive Vice President and Chief Commercial Officer  
**CORMEDIX**

#### MAKING HEALTHCARE FAIR FOR ALL: A CONVERSATION WITH CONGRESSMAN PETE SESSIONS



**Pete Sessions**  
Congressman  
**TEXAS' 17TH CONGRESSIONAL DISTRICT**



**Moderator:**  
**John C. Goodman, PhD**  
President  
**GOODMAN INSTITUTE FOR PUBLIC POLICY RESEARCH**

#### FIRESIDE CHAT: INNOVATIONS IN EMPLOYER-SPONSORED HEALTHCARE: EMBRACING GREATER ACCOUNTABILITY STANDARDS TO IMPROVE OUTCOMES



**Dan Mendelson**  
Chief Executive Officer  
**MORGAN HEALTH**

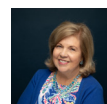


**Moderator:**  
**Josh Berlin**  
Chief Executive Officer  
**RULE OF THREE, LLC**

#### FIRESIDE CHAT: HEALTHCARE TRANSFORMATION TO ADVANCE HEALTH EQUITY

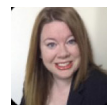


**R. Lawrence Moss, MD**  
President and Chief Executive Officer  
**NEMOURS CHILDREN'S HEALTH**



**Moderator:**  
**Mary Grealy**  
President  
**HEALTHCARE LEADERSHIP COUNCIL**

#### KEYNOTE: THINC TALK: HEALTHCARE FANDOM



**Stephanie Bayer**  
Senior Director Patient Experience  
**CLEVELAND CLINIC**



**Christina Speck**  
Author  
**Healthcare Fandom**

## MAINSTAGE KEYNOTE CONVERSATIONS

**PROGRESS REPORT ON SOLVING THE NATION'S MENTAL AND BEHAVIORAL HEALTH CRISIS: WHERE ARE WE TODAY AND WHERE DO WE GO FROM HERE?**

**Megan Adornato**  
Senior Vice President, Global Health Promotion Programs  
**CITI**



**Trevor Porath**  
Vice President, Behavioral Health Solutions  
**UNITEDHEALTHCARE**



**Michael Thompson**  
President and Chief Executive Officer  
**NATIONAL ALLIANCE OF HEALTHCARE PURCHASER COALITIONS**



**Moderator:**  
**Pamela Greenberg**  
President and Chief Executive Officer  
**ASSOCIATION FOR BEHAVIORAL HEALTH AND WELLNESS (ABHW)**

**PUTTING WORDS INTO ACTION: ADDRESSING DE&I TO MEET THE HEALTHCARE NEEDS OF THE POPULATIONS WE SERVE**

**Sharon Dixon Gentry**  
AVP, DEI Education and Strategic Partnerships  
**HCA HEALTHCARE**



**Yetta Toliver**  
Global Head of Diversity, Inclusion and Belonging  
**XEROX CORPORATION**



**Moderator:**  
**Mary Stutts**  
Chief Executive Officer  
**HEALTHCARE BUSINESSWOMEN'S ASSOCIATION (HBA)**

**THE INTERSECTION OF INNOVATION, TRANSPARENCY, AND QUALITY TO TRULY TRANSFORM HEALTHCARE**

**Leah Binder**  
President and Chief Executive Officer  
**THE LEAPFROG GROUP**



**David Goldhill**  
Co-founder and Chief Executive Officer  
**SESAME**



**Moderator:**  
**Josh Berlin**  
Chief Executive Officer  
**RULE OF THREE, LLC**

## MAINSTAGE KEYNOTE CONVERSATIONS

### FIRESIDE CHAT: CMS INITIATIVES TO ADVANCE HEALTH EQUITY



**LaShawn McIver, MD, MPH**  
Director, Office Of Minority Health (OMH)  
**CENTERS FOR MEDICARE AND MEDICAID SERVICES (CMS)**



**Moderator:**  
**Jennifer Lee, MD**  
Chief Medical Officer  
**ALLIANCE OF COMMUNITY HEALTH PLANS (ACHP)**

### FIRESIDE CHAT: AN EMPLOYER'S ROLE IN MITIGATING HEALTH DISPARITIES



**Tammy Fennessy, PHR, GBA**  
Director Of Benefits  
**AMERICAN EAGLE OUTFITTERS**



**Moderator:**  
**Jessica Brooks-Woods, MPM, PHR**  
Chief Executive Officer and Co-Founder  
**EARN STAFFING SOLUTIONS**  
Co-Author  
*Race Forward: The Health Equity Guide for Employers*

### CALL TO ACTION: COLLABORATIVE EFFORTS TO IMPLEMENT A COMPREHENSIVE HEALTH EQUITY STRATEGY



**Rob Andrews**  
Chief Executive Officer  
**HEALTH TRANSFORMATION ALLIANCE**



**Nwando Anyaoku, MD, MPH, MBA**  
Vice President, Chief Health Equity Officer  
**PROVIDENCE NORTH DIVISION**



**Sanjay Desai, MD**  
Chief Academic Officer  
**AMERICAN MEDICAL ASSOCIATION**



**Kullen Gebreyes, MD**  
US Chief Health Equity Officer  
**DELOITTE LLP**



**Geeta Nayyar, MD**  
Author, Physician Executive,  
Health Information Technology Leader

### UNLOCKING OPPORTUNITIES TO SHAPE THE FUTURE OF WOMEN'S HEALTH



**Nancy Gin, MD, FACP**  
Executive Vice President, Quality, and Chief Quality Officer  
**THE PERMANENTE FEDERATION**



**Mitzi Krockover, MD**  
Founder and Chief Executive Officer  
**WOMAN CENTERED, LLC**



**Kathryn G. Schubert**  
President & Chief Executive Officer  
**SOCIETY FOR WOMEN'S HEALTH RESEARCH**



## MAINSTAGE KEYNOTE CONVERSATIONS

## FOOD AS MEDICINE APPROACH TO NURTURE HEALTHY LIFESTYLES AND CREATE A CULTURE OF HEALTH



**Caitlin Donovan**  
Global Head  
**UBER HEALTH**



**Catherine Macpherson, RDN**  
Senior Vice President, Healthcare Strategy and Development, Chief Nutrition Officer  
**MOM'S MEALS | A PURFOODS COMPANY**



**Moderator:**  
**Joshua Sclar, MD**  
Chief Medical Officer  
**AVESIS**

## THINC TALK – REBRANDING QUALITY

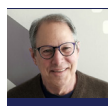


**Stephanie Mercado, CAE, CPHQ**  
Chief Executive Officer and Executive Director  
**NATIONAL ASSOCIATION FOR HEALTHCARE QUALITY (NAHQ)**

## FIRESIDE CHAT: FIXING A BROKEN SYSTEM WITH HIGH-VALUE PURCHASING



**Elizabeth Mitchell**  
President and Chief Executive Officer  
**PURCHASER BUSINESS GROUP ON HEALTH (PBGH)**



**Moderator:**  
**Brian Klepper, PhD**  
Principal  
**WORKSITE HEALTH ADVISORS**

## CUTTING THROUGH THE NOISE: IMPACTFUL TECH ADOPTION TO ENABLE PROACTIVE VS. REACTIVE HEALTHCARE DELIVERY



**Ainsley MacLean, MD**  
Chief Medical Information Officer  
**MID-ATLANTIC PERMANENTE MEDICAL GROUP**



**Matthew Resnick, MD, MPH**  
Chief Medical Officer, Senior Vice President, Health Plans and Partners  
**EMBOLD HEALTH**

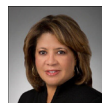


**Moderator:**  
**David Shoultz**  
Head of Government Affairs (U.S.)  
**PHILIPS**

## STRENGTHENING PUBLIC-PRIVATE SECTOR PARTNERSHIPS TO DRIVE HEALTHCARE FORWARD



**Tim Engelhardt**  
Director, CMS Medicare-Medicaid Coordination Office  
**U.S. CENTERS FOR MEDICARE & MEDICAID SERVICES (CMS)**



**Karyne Jones**  
President and Chief Executive Officer  
**NATIONAL CAUCUS AND CENTER FOR BLACK AGING**



**Tim Spilker**  
Chief Executive Officer  
**UNITEDHEALTHCARE COMMUNITY & STATE**



11:00 AM – 11:50 AM

## BENEFITS THAT MATTER TODAY: THINKING BEYOND TRADITIONAL HEALTHCARE PROGRAMS

- Hear perspectives on why employers must modify their approach to benefit program design to meet the needs of today's workforce and retain talent
- Discuss the importance of implementing holistic health and well-being programs to drive healthy behavior change, improve productivity, and reduce healthcare costs
- Explore novel models to coordinate care, promote healthy lifestyles, and ensure timely access to resources and support for employees and their family



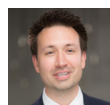
**Andrew Gregg**  
Vice President, Employee Health and Benefits  
**PRUDENTIAL FINANCIAL**



**Stephanie M. Koch, SPHR, SHRM-SCP**  
Director of Human Resources  
**HENDRY MARINE INDUSTRIES, INC.**



**Sanjay Motwani**  
General Manager  
**ARTEMIS BY NOMI HEALTH**



**Moderator:**  
**Lee Lewis**  
Chief Strategy Officer and GM Medical Solutions  
**HEALTH TRANSFORMATION ALLIANCE**

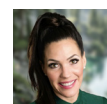
12:10 PM – 1:00 PM

## VALUE-BASED PARTNERSHIPS AND DIRECT CONTRACTING ARRANGEMENTS TO DELIVER HIGH-QUALITY CARE TO EMPLOYEES

- Hear perspectives on recent innovations in employer-provider partnerships that prioritize quality and value
- Reexamine direct contracts and focus on arrangements that enhance patient experience and outcomes
- Discuss cost control strategies for employers via alternative payment models in telehealth and virtual care
- Explore opportunities in advanced primary care specific arrangements to deliver appropriate care and eliminate waste



**Robert "Teke" Drummond**  
Executive Director of Corporate Partnerships  
**PENN MEDICINE LANCASTER GENERAL HEALTH**



**Hillary Galyean**  
Vice President, Enterprise Account Management  
**FIRST CHOICE HEALTH**



**Lee Lewis**  
Chief Strategy Officer and GM Medical Solutions  
**HEALTH TRANSFORMATION ALLIANCE**



**Cora Opsahl**  
Director  
**32BJ HEALTH FUND**



**Moderator:**  
**Phil Shelato**  
Chief Strategy Officer  
**RULE OF THREE, LLC**



TUESDAY, JUNE 20, 2023

WEDNESDAY, JUNE 21, 2023

2:05 PM – 2:55 PM

## THE IMPACT OF PRIOR TRAUMA ON MENTAL HEALTH WITHIN AND OUTSIDE THE WORKPLACE: BARRIERS AND OPPORTUNITIES FOR HEALTHCARE STAKEHOLDERS

*Shared session with Engagement and Experience Track*

- Understand the impact of adverse childhood experiences, the pandemic, stigma, and other health risks on treating mental health issues
- Identify and treat trauma-related stressors through creative expression and mindfulness
- Gain insights into how employers and healthcare professionals can establish a framework to help individuals cope and heal
- Discuss the benefits of addressing mental health including improved health and well-being, increased productivity, and reduction in overall healthcare costs



**Cal Beyer, CWP, SCTPP**

Vice President, Workforce Risk and Worker Wellbeing  
**HOLMES MURPHY & ASSOCIATES**



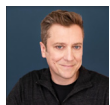
**Nila Carrington, SPHR, SHRM-SCP**

Director, Benefits and Well Being  
**REGIONAL ONE HEALTH**



**Noelle M. Ciara, DSW, LCSW**

Senior Director of Member Services  
**COMMUNITY BEHAVIORAL HEALTH**



**Moderator:**

**Yener Balan, MD, DFAPA**

Vice President, Behavioral Health and Medical Specialty Services, **KAISER FOUNDATION HEALTH PLAN & HOSPITALS**  
Author, *Re-Write: A Trauma Workbook of Creative Writing and Recovery in Our New Normal*; *Big Book of Emergency Department Psychiatry*

11:00 AM – 11:50 AM

## AFFORDABLE, IMPACTFUL, INCLUSIVE BENEFITS TO MEET THE NEEDS OF A DIVERSE WORKFORCE

- Assess the impact of benefits that promote equity and inclusivity on both physical and mental health and well-being
- Discuss an employer's role in accelerating efforts to address SDoH and reduce barriers to healthcare access
- Explore the financial and non-financial returns from investing in benefits such as fertility, reproductive, and caregiver benefits



**David Adamson, MD**

Founder and Chief Executive Officer  
**ARC FERTILITY**



**Anthony D. Kinslow (Tony), MA, JD**

Vice President and Chief Human Resources Officer  
**GEORGETOWN UNIVERSITY**



**Yetta Toliver**

Global Head of Diversity, Inclusion and Belonging  
**XEROX CORPORATION**



**Wendy Whittington, MD**

Chief Care Officer  
**CARILoop**



**Moderator:**

**Sally Pace**

Chief Executive Officer  
**CONNECT HEALTHCARE COLLABORATION**





1:05 PM – 1:55 PM

### ADOPTING A WHOLE-PERSON CARE APPROACH TO EFFECTIVELY MANAGE CHRONIC CONDITIONS

- Gain strategies to support individuals with chronic conditions every step of the way
- Discuss the role of digital tools and applications to proactively communicate with and engage individuals
- Implement a comprehensive chronic-care strategy by providing access to resources, health coaches, medication, and mental/behavioral health support
- Leverage medical and SDoH data to determine unique needs, tailor care, and sustain healthy behavior change



**Kenny Cole, MD**  
System VP of Clinical Improvement  
**OCHSNER HEALTH**



**Matthew C. Harmon**  
Vice President, Benefits, Compensation, and HR Systems,  
Customer Satisfaction  
**AUTOZONE, INC.**



**Monte Masten, MD, MBA, MPH**  
Chief Medical Officer  
**MARSH MCLENNAN AGENCY, LLC**



**Moderator:**  
**Karen Moseley**  
President & Chief Executive Officer  
**HEALTH ENHANCEMENT RESEARCH ORGANIZATION (HERO)**

2:15 PM – 3:05 PM

### RADICAL PHARMACY PARADIGM SHIFT: LEARN WHAT HAPPENS WHEN EMPLOYERS & HEALTH SYSTEMS BLOW UP THE PBM STATUS QUO

- Understand the alignment on drug pricing, the utility of NADAC, and the influences that drive costs of value-driven pharmacy
- Examine optimal ways to eliminate wasteful spend, curb rising drug costs, and review the data requirements due to CAA accountability, while moving to personalized medicine
- Consider if Digital Therapeutics (DTx) should be managed by your PBM



**Kristin Begley, PharmD**  
Chief Growth Officer  
**CAPITAL RX**



**Bridget Mulvenna**  
Director, Pharmacy Programs  
**ERICKSON SENIOR LIVING**



**Moderator:**  
**Stacey Richter**  
Co-President  
**AVENTRIA and QC-HEALTH**

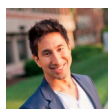


TUESDAY, JUNE 20, 2023

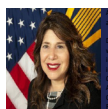
11:00 AM – 11:50 AM

### REDEFINING CUSTOMER EXPERIENCE: MEETING CONSUMERS WHERE THEY ARE AND (RE)BUILDING TRUST

- Personalize patient and member engagement strategies to identify opportunities, address barriers, and close care gaps
- Drive cultural change within healthcare organizations to build trust and enable humanized, empathic, and compassionate care
- Adopt an orchestrated multi-channel approach to effectively engage patients/members throughout their healthcare journey



**Rahul Kak**  
Vice President, Customer Health and Experience  
**AETNA CVS HEALTH**



**Susan R. Kirsh, MD, MPH**  
Deputy Assistant Under Secretary for Health for Discovery, Education and Affiliate Networks (DEAN)  
**VETERANS HEALTH ADMINISTRATION**



**Keisha Mullings-Smith**  
Vice President and Chief Experience Officer  
**UNIVERSITY OF CHICAGO MEDICINE**



**Victoria Spaulding-Burford**  
Vice President, Experience Design and Content  
**KAISER PERMANENTE DIGITAL**



**Moderator:**  
**Paige Minemyer**  
Senior Editor  
**FIERCE HEALTH PAYER**

12:10 PM – 1:00 PM

### STAKEHOLDER VIEWS ON DRIVING MEANINGFUL ENGAGEMENT AND TRANSFORMING CARE WITH DIGITAL TECHNOLOGY

- Gain insight into current digital health trends that focus on bringing care closer to the consumer
- Discuss strategies to implement the right type of digital technology that create seamless experiences for members and patients while building trust
- Learn how to effectively leverage technology to optimize care coordination throughout an individual's healthcare journey



**Sourav Chaudhuri**  
Chief Strategy Officer  
**US FAMILY HEALTH PLAN**



**Stuart R. Hart, MD**  
Chief Medical Officer  
**INTEGRA LIFESCIENCES**



**Mark Luck Olson**  
Chief Executive Officer  
**RECOVERYONE**



**Moderator:**  
**Ron Shinkman**  
Senior Editor  
**HEALTH PAYER SPECIALIST**



TUESDAY, JUNE 20, 2023

WEDNESDAY, JUNE 21, 2023

2:05 PM – 2:55 PM

## THE IMPACT OF PRIOR TRAUMA ON MENTAL HEALTH WITHIN AND OUTSIDE THE WORKPLACE: BARRIERS AND OPPORTUNITIES FOR HEALTHCARE STAKEHOLDERS

*Shared session with Benefit Design Strategies Track*

- Understand the impact of adverse childhood experiences, the pandemic, stigma, and other health risks on treating mental health issues
- Identify and treat trauma-related stressors through creative expression and mindfulness
- Gain insights into how employers and healthcare professionals can establish a framework to help individuals cope and heal
- Discuss the benefits of addressing mental health including improved health and well-being, increased productivity, and reduction in overall healthcare costs



**Cal Beyer, CWP, SCTPP**

Vice President, Workforce Risk and Worker Wellbeing  
**HOLMES MURPHY & ASSOCIATES**



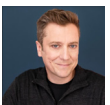
**Nila Carrington, SPHR, SHRM-SCP**

Director, Benefits and Well Being  
**REGIONAL ONE HEALTH**



**Noelle M. Ciara, DSW, LCSW**

Senior Director of Member Services  
**COMMUNITY BEHAVIORAL HEALTH**



**Moderator:**

**Yener Balan, MD, DFAPA**

Vice President,  
Behavioral Health and Medical Specialty Services  
**KAISER FOUNDATION HEALTH PLAN & HOSPITALS**  
Author, *Re-Write: A Trauma Workbook*  
*of Creative Writing and Recovery in Our New Normal;*  
*Big Book of Emergency Department Psychiatry*

11:00 AM – 11:50 AM

## IMPLEMENTING A DATA-CENTRIC APPROACH TO TAILOR INTERVENTIONS AND CLOSE CARE GAPS

- Access the right data to take a proactive approach on mitigating health risks
- Discuss the role of data to deliver appropriate care tailored to the unique needs of populations including seniors and individuals residing in rural and underserved communities
- Discuss the importance of integrating medical and social needs data to improve care access and sustain health improvement



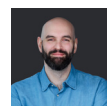
**Ivan Durbak**

Chief Information Officer  
**BRONXCARE HEALTH SYSTEM**



**Silas Martin**

Head, Market Access Scientific and External Strategy  
**JANSSEN SCIENTIFIC AFFAIRS**



**Michael Meucci**

Chief Executive Officer  
**ARCADIA**



**Becky Trotter**

Vice President, Population Health Solutions  
**CAREALLIES**





WEDNESDAY, JUNE 21, 2023

1:05 PM – 1:55 PM

### EXPLORE STRATEGIES TO REACH AND ENGAGE UNDERSERVED COMMUNITIES WHILE EFFECTIVELY MEETING THEIR HEALTH NEEDS

- Examine novel approaches to engage vulnerable populations affected by health inequities
- Gain strategies to meet the needs of individuals with chronic conditions
- Leverage partnerships to identify unmet needs and offer long-term support
- Access and analyze data in a timely manner to provide personalized care and improve health outcomes



**Gregory J. Argyros, MD**  
President

**MEDSTAR WASHINGTON HOSPITAL CENTER**  
Senior Vice President  
**MEDSTAR HEALTH**



**Seanna-Kaye Denham-Wilks**  
Chief Experience Officer

**NYC HEALTH + HOSPITALS/KINGS COUNTY**



**Lisa E. Griffin**

Vice President Consumer Experience and Clinical Access  
**UNIVERSITY HOSPITALS HEALTH SYSTEM**

2:15 PM – 3:05 PM

### OVERCOMING BARRIERS TO INTEGRATE MEDICAL AND SOCIAL NEEDS DATA TO EFFICIENTLY SERVE DIVERSE POPULATIONS

- Develop patient/member trust to collect and communicate personal health information and social profiles
- Learn how new payment models drive investments toward strengthening core information infrastructure to better manage patient populations
- Align coding vocabularies used in EHRs to enable seamless interoperability



**Joy Bhosai, MD**

Founder and Chief Executive Officer  
**PLUTO HEALTH**



**Linda Brady**

VBC Portfolio and Network Strategy Manager,  
Healthcare Strategy and Well Being  
**BOEING**



**Sheila Phicil**

Director of Innovation, Health Equity Accelerator  
**BOSTON MEDICAL CENTER**

**STAY TUNED**  
for additional content and  
speaker updates!



11:00 AM – 11:50 AM

### SEIZING AN OPPORTUNITY: HOW THE CURRENT ECONOMIC CRISIS ACCELERATES CARE DELIVERY TRANSFORMATION AND THE MOVE TO VALUE

- Outlook on leveraging partnerships to bring innovation to the US healthcare system amidst current industry challenges
- Examine the current and future state of value-based care
- Discuss recent payer-provider arrangements that are centered around quality and outcomes improvement
- Redefine care delivery: Develop a comprehensive, data-centric, personalized journey for patients and members

**Rae McMahan**

Senior Vice President, Corporate Strategy  
**PRESCRIPTIVE HEALTH**



**Heather O'Sullivan, MS, RN, A-GNP**  
President, Healthcare at Home  
**MASS GENERAL BRIGHAM**



**Craig E. Samitt, MD**  
Chief Executive Officer  
**NATIONAL PHYSICIAN ENTERPRISE**  
Executive Vice President  
**NAVVIS**



**Brian R. Wheeler**  
Vice President,  
Provider Collaboration and Network Transformation  
**CAREFIRST BLUECROSS BLUESHIELD**



**Moderator:**  
**Josh Berlin**  
Chief Executive Officer  
**RULE OF THREE, LLC**

12:10 PM – 1:00 PM

### HEALTHCARE BEYOND THE FOUR WALLS OF THE HOSPITAL: ADVANCEMENTS IN VIRTUAL CARE AND RPM TO IMPROVE ACCESS AND OUTCOMES

- Leverage virtual care, digital apps, and RPM to offer continued support to patients, monitor their health, and enhance their engagement with care teams
- Learn how technology, including wearables and remote monitoring devices, enables patients and caregivers to better manage conditions
- Offer tools to optimize medication adherence, identify gaps, and personalize care

**Nicholas Gavin, MD**

System Vice Chair of Population Health and Clinical Innovation  
**MOUNT SINAI HEALTH SYSTEM**

**Michelle Stansbury**

Vice President, Innovation and IT Applications  
**HOUSTON METHODIST**

**Joshua Zalen**

Vice President, IT Service Operations  
**INDEPENDENT HEALTH**

**Moderator:****Debbie Welle-Powell**

Adjunct Professor  
**U. OF COLORADO**  
Former Chief Population Health Officer  
**ESSENTIA HEALTH**  
Past Chair  
**NATIONAL ASSOCIATION OF ACOS (NAACOS)**



TUESDAY, JUNE 20, 2023

WEDNESDAY, JUNE 21, 2023

2:05 PM – 2:55 PM

### IMPLEMENTING A NEXT-GEN CROSS-FUNCTIONAL CARE TEAM TO IMPROVE PATIENT CARE, ACCESS, AND OUTCOMES: THE JOHNS HOPKINS STORY

*Shared session with Health Equity Track*

- Learn about the JHM Office of Population Health and its areas of focus to improve health for populations
- Discuss the development of a cross-functional care team as a team-based model of care
- Review the close partnership between the Office of Population Health and the Office of Diversity, Inclusion and Health Equity and their shared focus on promoting healthy equity



**Scott Adam Berkowitz, MD**

Chief Population Health Officer and Vice President,  
Population Health

**JOHNS HOPKINS MEDICINE (JHM)**



**Jonathan Eldridge**

Executive Director, Clinical Service

**JOHNS HOPKINS MEDICINE (JHM)**



**Panagis Galiastos, MD**

Associate Professor, Division of Pulmonary and Critical Care Medicine; Health Equity Lead, Office of Diversity, Inclusion, and Health Equity; Co-Director, Medicine for the Greater Good

**JOHNS HOPKINS MEDICINE (JHM)**

11:00 AM – 11:50 AM

### ESTABLISHING COLLABORATIVE PARTNERSHIPS TO HEIGHTEN FOCUS ON SDOH

*Shared session with Health Equity Track*

- Discuss collaborative approaches and partnerships that advance food security, housing stability, and medical transportation access
- Address health inequities through market-driven, community informed solutions that support underserved populations
- Explore data sharing mechanisms and tools utilized by providers and payers to integrate SDoH information into EHRs
- Align efforts at the state, local, and community level for greater impact in promoting public health policies and measurable program efficacy
- Determine how a Community Health Needs Assessment (CHNA) and Implementation Plan can advance care delivery efforts



**Samantha Citro Alexander**

Chief Executive Officer and Co-Founder  
**bitewell**



**Alex Billioux, MD**

Chief Medical Officer and Senior Vice President,  
Population Health & Social Care

**UNITEDHEALTHCARE**



**Neal Lemon, PhD**

Executive Director

**COOPER INNOVATION CENTER,  
COOPER UNIVERSITY HEALTH CARE**



**Lisa Porter**

Director of Community Engagement  
**HUMANA**



WEDNESDAY, JUNE 21, 2023

1:05 PM – 1:55 PM

### EXAMINE THE ROLE OF AI, VR, AND ADVANCED TECHNOLOGY TO ENHANCE PATIENT CARE AND REHABILITATION

- Discover innovative implementations of AI, VR, and advanced technologies throughout the continuum of care to improve access, quality, and patient satisfaction
- Learn the process and training required to implement and integrate an advance technology solution
- Discuss future use cases to implement AI, VR, and advanced technologies in research, preventative strategies, and predictive care

**Daniel Barchi**

Senior Executive Vice President and  
Chief Information Officer  
**COMMONSPIRIT HEALTH**

**Sal Lo**

Co-Founder and Chief Executive Officer  
**JORIE HEALTHCARE PARTNERS**

**Anne Lord Bailey, PharmD, BCPS**

Director for Clinical Tech Innovation  
**VETERANS HEALTH ADMINISTRATION**

**Moderator:**

**Fran Ayalasomayajula**  
President

**REACH HEALTH AND HAPPY MAMA**

2:15 PM – 3:05 PM

### TAKING CARE OF OUR HEALTHCARE WORKERS BY REIMAGINING WORKPLACE CULTURE

- Discuss actionable strategies to enhance the health and well-being of healthcare workers
- Implement programs that prioritize self-care and mental health in the workplace
- Address the workforce shortage crisis by efficiently identifying and meeting the needs of healthcare workers and cultivating a culture of well-being
- Utilize user-friendly tools, technology, and processes to reduce burnout among care teams

**Mohan Nair**

Chief Executive Officer

**EMERGE® USA - THE TRANSFORMATION INNOVATION COMPANY**; Edmund Hillary Fellow; Investor, New Zealand

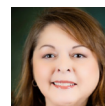
**Todd Walrath**

Founder and Chief Executive Officer  
**SHIFTMED AND HOMECARE.COM**

**David Weisman, PhD**

Chief Experience Officer

**NYC HEALTH + HOSPITALS/QUEENS**

**Nidia Williams, PhD, MBB, CPHQ, FNAHQ**

Six Sigma Master Black Belt, Vice President,  
Quality and Safety  
**LIFESPAN**

**Moderator:****Rick J. Bobos**

Senior Vice President, Organizational Workforce Solutions  
**NATIONAL ASSOCIATION FOR HEALTHCARE QUALITY (NAHQ)**





TUESDAY, JUNE 20, 2023

11:00 AM – 11:50 AM

### MULTI-STAKEHOLDER EFFORTS TO PRIORITIZE AND SUSTAIN HEALTH EQUITY INITIATIVES THAT PREVENT HEALTH RISKS AND SIGNIFICANTLY IMPROVE CARE

- Incorporate inclusivity and equity across all healthcare business lines
- Discuss leadership efforts to create an inclusive environment both within the organization and among the community
- Leverage community partnerships to deliver quality care for underrepresented groups
- Explore innovative approaches to identify disparities and enhance equity efforts across the care continuum
- Access accurate socioeconomic, demographic, race, ethnicity related data in a timely manner to significantly improve health outcomes



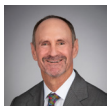
**Yele Aluko, MD**  
Chief Medical Officer, Director, Center for Health Equity,  
Managing Director  
**EY AMERICAS**



**U. Michael Currie**  
Sr. Vice President and Chief Health Equity Officer  
**UNITEDHEALTH GROUP**



**Shital S. Desai, MD**  
Physician in Chief,  
District of Columbia and Suburban Maryland  
**MID-ATLANTIC PERMANENTE MEDICAL GROUP**



**R. Lawrence Moss, MD**  
President and Chief Executive Officer  
**NEMOURS CHILDREN'S HEALTH**

12:10 PM – 1:00 PM

### REDUCING DISPARITIES IN MATERNAL HEALTH: THE PATH FORWARD

- Examine the state of maternal health and the root causes for disparities
- Explore recent advocacy and legislative efforts to address maternal health and maternal care disparities
- Delve into recent progress, programs, and partnerships among private and public sector, and community organizations to advance maternal care equity
- Discuss efforts to stratify data and develop a maternal health equity strategy



**Shoshana Bennett, PhD “Dr. Shosh”**  
Author,  
Speaker and Perinatal Mental Health Pioneer



**Kimberly Mingo**  
Head of Government Affairs  
**PHILIPS NORTH AMERICA**



**Rachel Villanueva, MD**  
Clinical Assistant Professor  
**NYU GROSSMAN SCHOOL OF MEDICINE**  
Immediate Past President  
**NATIONAL MEDICAL ASSOCIATION**



**Moderator:**  
**Ronke Komolafe, DBH, MBA**  
Board Chair and Chief Executive Officer  
**INTEGRATED PHYSICAL & BEHAVIORAL HEALTH ALLIANCE**



TUESDAY, JUNE 20, 2023

WEDNESDAY, JUNE 21, 2023

2:05 PM – 2:55 PM

### IMPLEMENTING A NEXT-GEN CROSS-FUNCTIONAL CARE TEAM TO IMPROVE PATIENT CARE, ACCESS, AND OUTCOMES: THE JOHNS HOPKINS STORY

*Shared session with Care Delivery Transformation Track*

- Learn about the JHM Office of Population Health and its areas of focus to improve health for populations
- Discuss the development of a cross-functional care team as a team-based model of care
- Review the close partnership between the Office of Population Health and the Office of Diversity, Inclusion and Health Equity and their shared focus on promoting healthy equity



**Scott Adam Berkowitz, MD**  
Chief Population Health Officer and Vice President,  
Population Health  
**JOHNS HOPKINS MEDICINE (JHM)**



**Jonathan Eldridge**  
Executive Director, Clinical Services  
**JOHNS HOPKINS MEDICINE (JHM)**



**Panagis Galiastos, MD**  
Associate Professor, Division of Pulmonary and Critical Care Medicine; Health Equity Lead, Office of Diversity, Inclusion, and Health Equity; Co-Director, Medicine for the Greater Good  
**JOHNS HOPKINS MEDICINE (JHM)**

11:00 AM – 11:50 AM

### ESTABLISHING COLLABORATIVE PARTNERSHIPS TO HEIGHTEN FOCUS ON SDOH

*Shared session with Care Delivery Transformation Track*

- Discuss collaborative approaches and partnerships that advance food security, housing stability, and medical transportation access
- Address health inequities through market-driven, community informed solutions that support underserved populations
- Explore data sharing mechanisms and tools utilized by providers and payers to integrate SDoH information into EHRs
- Align efforts at the state, local, and community level for greater impact in promoting public health policies and measurable program efficacy
- Determine how a Community Health Needs Assessment (CHNA) and Implementation Plan can advance care delivery efforts



**Samantha Citro Alexander**  
Chief Executive Officer and Co-Founder  
**bitewell**



**Alex Billioux, MD**  
Chief Medical Officer and Senior Vice President,  
Population Health & Social Care  
**UNITEDHEALTHCARE**



**Neal Lemon, PhD**  
Executive Director  
**COOPER INNOVATION CENTER,  
COOPER UNIVERSITY HEALTH CARE**



**Lisa Porter**  
Director of Community Engagement  
**HUMANA**



WEDNESDAY, JUNE 21, 2023

1:05 PM – 1:55 PM

### ADDRESSING THE DIGITAL DIVIDE TO REDUCE INEQUITIES IN HEALTHCARE

- Identify technological and behavioral barriers to digital health implementation
- Discuss approaches to increase digital literacy and digital health tools adoption
- Explore federal, state, and local efforts to reduce broadband costs and improve access in underserved areas
- Establish a team of digital health navigators within your workforce to increase digital health adoption and effectiveness



**Jeff Colyer, MD**

Former Governor, **KANSAS**

Chairman, National Advisory Commission on Rural Health and Social Services

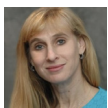
**U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES (HHS)**



**Tiffany Lange, PsyD LCP**

Senior Clinical Director of Utilization Review

**COMMUNITY BEHAVIORAL HEALTH**



**Yael Harris, PhD, MHS**

Chief Executive Officer

**LAUREL HEALTH ADVISORS, LLC**



**Tushar Mehrotra**

Senior Vice President and GM, Analytics

**OPTUM**



**Sheila Phicil**

Director of Innovation, Health Equity Accelerator

**BOSTON MEDICAL CENTER**

2:15 PM – 3:05 PM

### IMPLEMENTING PROCESSES AND TOOLS TO MEASURE AND ANALYZE SDOH AND HEALTH EQUITY PROGRAMS: THE 2023 ACAP SDOH BENCHMARK ASSESSMENT

- Learn about the purpose, components and benefits of the ACAP SDOH Benchmark Assessment
- Understand organizational alignment to develop, implement, and maintain SDOH programs, including an overarching SDOH strategy, to guide program priorities, business cases, funding and outcomes analyses
- Discuss screening methods, data collection and analytical tools to assess and measure social risk factors of health plan member populations and non-members
- Identify community- based partners including criteria, financial and non-financial arrangements, referral management workflows, and current challenges
- Share the current state of planning for climate change impacts on health plan members and geographic regions served



**Jennifer McGuigan Babcock**

Senior Vice President, Medicaid Policy

**THE ASSOCIATION FOR COMMUNITY AFFILIATED PLANS (ACAP)**



**Ann Oshel**

Senior Vice President, Community and Well-Being

**ALLIANCE HEALTH**



**Chantel Neece, DNP**

Government Programs Administration, Director- Member Outreach, SDOH & Community Development

**VIRGINIA PREMIER**



**Moderator:**

**Maria V. Chaves, RN**

Vice President, Strategic Consulting

**SPRING STREET EXCHANGE**



## BENEFITS ADVISER LEADERSHIP TRACK



*In partnership with*  
**Nelson Griswold, Founder and Chairman, NextGen Benefits Network and Employer Health Care Council**  
**TRACK CHAIRPERSON**

**TUESDAY, JUNE 20, 2023**

**11:00 AM – 11:50 AM**

### **THE REAL WORK: EFFECTIVE LANGUAGE AND MESSAGING TO SELL THE C-SUITE**

Success implementing transparent, value-based NextGen healthcare plans requires a financial, strategic conversation with the CEO and/or CFO. These top advisers will reveal how the C-Suite healthcare conversation is evolving, the importance of using C-Suite language with executives, effective messaging that drives change, and the importance of discovering what the CEO and CFO want.



**Nick Hansen**  
 Senior Benefit Consultant  
**PSG WASHINGTON, INC.**



**Mark Holland**  
 Chief Executive Officer  
**BENEFITHELP™**



**Bill Hughes**  
 President and Senior Healthcare Strategist  
**BENAFIX**

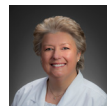


**Stefanie Pigeon**  
 Founder  
**AFFILIATED ASSOCIATES**

**12:10 PM – 1:00 PM**

### **REPLACING THE BUCA: BUILDING A NEXTGEN HEALTH PLAN**

Whether it's a BUCA fully insured plan or a BUCA administrative services only (ASO) arrangement within a self-funded plan, disintermediating (i.e., getting rid of the middleman) the BUCA carrier is necessary to take control of the healthcare spend. Experts will lay out the key considerations and potential landmines when building a NextGen replacement to the BUCA plan.



**Deborah L. Ault, RN, MBA**  
 Founder & President  
**AULT INTERNATIONAL MEDICAL MANAGEMENT**



**Rodger Bayne**  
 Founder  
**BENEFIT INDEMNITY CORPORATION**



**Paul Seegert**  
 Managing Partner  
**PCS ADVISERS**



**Eric Silverman**  
 Founder  
**VOLUNTARY DISRUPTION**





WEDNESDAY, JUNE 21, 2023

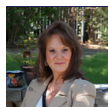
2:05 PM – 2:55 PM

**CRAWL, WALK, RUN, FLY: MEETING THE CLIENT WHERE THEY ARE**

Even though most employers are eligible to move to a transparent, value-based, NextGen health plan, not all owners and executives are ready to leave the mental comfort of a BUCA provider network or the perceived comfort of a BUCA logo on the insurance card. These experts will share NextGen strategies that bring value to the client while meeting them where they are.



**Robin Flaherty**  
President  
**BENEFIT LINK**



**Tammera Hollerich**  
Chief Executive Officer  
**INNOVATIVE BENEFITS TEAM CONSULTING**



**Daniel McCauley**  
Founder  
**MAC CONSULTING GROUP**



**Derreck Smith**  
Community Engagement Manager  
**NONSTOP ADMINISTRATION INSURANCE SERVICE**

11:00 AM – 11:50 AM

**LOW HANGING FRUIT: ELIMINATING PHARMACY WASTE AND ABUSE**

Addressing the waste and abuse in prescription medications, and especially high-cost maintenance and specialty drugs, provide the highest ROI in terms of reduced spend vs. plan disruption and noise. This expert panel will share effective cost-containment strategies and case studies.



**Spencer Allen**  
Managing Partner, SVP  
**INSURANCE OFFICE OF AMERICA**



**Gary Becker**  
Founder and Chief Executive Officer  
**SCRIPTSOURCING LLC**



**Trevor Daer**  
President and Founder  
**GRANITE PEAK ANALYTICS, LLC**



**Lisa Gish, RN, MHA, CPBS**  
Director of Product and Market Strategy  
**TRUESCRIPTS**



WEDNESDAY, JUNE 21, 2023

1:05 PM – 1:55 PM

### CONTROLLING HEALTHCARE QUALITY AND COST: HEALTHCARE SUPPLY CHAIN MANAGEMENT

Managing an employer's healthcare supply chain – i.e., the employees' medical and pharmacy purchases – is how advisers can ensure the quality of care and reduce the frequency and severity of claims, which is the only way to reduce the cost of healthcare. These experts will address the opportunities and challenges of managing the healthcare supply chain.



**Ted Dixon**  
Chief Executive Officer  
**DIXON ASSOCIATES**



**Mark Grisanti**  
Senior Vice President, Employee Benefits Team Leader  
**BROWN & BROWN**



**Randy K. Hansen**  
President  
**PSG WASHINGTON, INC.**  
Co-author, *Amazon #1 Best Seller Breaking Through the Status Quo*  
Co-author, *Amazon #1 Best Seller Life & Death Decisions in the C-Suite*



**Robert Slayton, MEd**  
President  
**ROBERT SLAYTON & ASSOCIATES, INC.**

2:15 PM – 3:05 PM

### REPRICING HEALTHCARE: REFERENCE-BASED PRICING (RBP) AND DIRECT CONTRACTS

Advisers are controlling the cost of healthcare with proven strategies to supplant the misleading and meaningless BUCA network “discounts” – 50% off of...what? – with strategies that reprice the provider's unreasonable prices. This expert panel will discuss using a cost-plus pricing model with providers or replacing the bad BUCA provider contract with a direct contract between the provider and the employer.



**Cristin Dickerson**  
Founding Partner and Chief Executive Officer  
**GREEN IMAGING**



**Doug Geinzer**  
Head of Strategy  
**CORAL**



**Marcy Heath**  
Chief Executive Officer  
**INOVENTIVE BENEFITS CONSULTING**



**Michael Patton**  
Chief Executive Officer  
**PALOMAR CONSULTING**

*Additional track speakers to be announced.*

**Tuesday, June 20, 2023**

**10:30 AM – 10:45 AM**

## **INFECTIOUS INSIGHTS: SHIFTING THE PARADIGM FOR HEALTHCARE ACQUIRED INFECTIONS**

- Uncover the stealth public health threat in the world of infections: Bloodstream infections that cause significant morbidity and mortality for patients
- Learn how timely interventions to reduce bloodstream infections can lower healthcare inequities and save lives
- Discover a novel therapeutic approach to prevent microbial infections without increasing antibiotic resistance in the population



**Scott Abbott**  
Senior Director, Marketing  
**CORMEDIX**

**10:45 AM – 11:00 AM**

## **FINANCIAL IMPACT OF AI IN THE HEALTHCARE SYSTEM**

Discover how implementing AI tools will assist in:

- Finding more revenue to increase the bottom line
- Reducing denials and A/R Days
- Ensuring all eligible services are billed correctly
- Contribute to faster payment cycles



**Scott Teffeteller**  
CEO, Midwest Market  
**JORIE HEALTHCARE PARTNERS**

**11:55 AM – 12:10 PM**

## **STRATEGIC APPROACHES FOR SUSTAINABLE DIABETES AND WEIGHT LOSS MEDICATION USE**

- Gain insight into the off-label use of diabetes medications
- Understand why the increasing cost of anti-obesity medications isn't going away
- Develop a strategy that incorporates medication without relying on lifetime usage



**Jessica Lea, PHARM.D., EMBA, BCPP**  
Chief Executive Officer  
**TRIA HEALTH**

**3:05 PM – 3:20 PM**

## **INCORPORATE PREDICTIVE MODELING AND ADVANCED ANALYTICS TO CUSTOMIZE INTERVENTIONS**

- Explore advances in predictive modeling and how it can protect your assets
- Integrate analytics with care navigation to improve outcomes
- Discuss approaches to balance supply and demand in the healthcare supply chain
- Determine why third-party, evidence-based validation helps accelerate market adoption while lowering health risks and medical costs



**Gavin Quinnies**  
Chairman And Chief Executive Officer  
**US HEALTHCENTER**

**03:20 PM – 3:25 PM**

## **CONNECTING THE DOTS OF MODERN EMPLOYERS' PAID LEAVE PROGRAMS**

- Learn the key components of modern employers' paid leave programs to meet evolving workforce demands
- Navigate the complex terrain of ever-changing compliance regulations while enhancing benefits to align with what employees value most including family-friendly benefits, caregiving, employee well-being, and time away from work
- Build an ecosystem that provides a holistic approach to meeting employer objectives, ROI expectations, and enhancing employee experience



**Kerry Clark**  
Employee Benefits Consultant  
**MARSH MCLENNAN AGENCY**

**Wednesday, June 21, 2023**

10:30 AM – 10:45 AM

**“REALLY? YOU CAN USE DATA TO EVALUATE POINT SOLUTIONS  
AND ADDRESS SDOH BARRIERS?”**



**Linda Brady**  
VBC Portfolio And Network Strategy Manager,  
Healthcare Strategy And Well Being  
**BOEING**



**Moderator:**  
**Sanjay Motwani**  
General Manager  
**ARTEMIS BY NOMI HEALTH**

10:45 AM – 11:00 AM

**FROM MONITORING TO MANAGING: ASSESSING CLINICAL  
EFFECTIVENESS TO DRIVE EMPLOYEE HEALTH OUTCOMES**



**Dan Shields**  
Vice President Of Corporate Accounts, Digital Medicine  
**OCHSNER HEALTH**

---

**STAY TUNED**  
for additional content and speaker updates!



## FOUNDERS' FORUM LUNCHEON

**Tuesday, June 20, 2023 | 1:10 PM – 2:00 PM**

Experience the power of innovation through the lens of the founders themselves. The lived experience of a founder is what ignites the spark of motivation and passion to build a successful company.

Join four founders in 15-minute fireside chats where they will share their challenges and triumphs of building a company and give their take on the future of healthcare.



**Samantha Citro Alexander**  
Chief Executive Officer and Co-Founder  
**bitewell**



**Chandra Bondugula, MD, MHI**  
**ZEA HEALTH, INC**



**Cathryn Connolley, MHSA**  
President and Chief Operating Officer  
**DOCTIVITY**



**Shavini Fernando**  
Founder & CEO  
**OXIWEAR**



**Salim Kizaraly**  
Co-founder and Head of Products and Services  
**STELLA TECHNOLOGY**



**Moir Schieke, MD**  
Founder, Chief Executive Officer, and Chief Medical Officer  
**CUBISMI**



**Mark Stevens**  
Managing Partner  
**ENABLEHEALTH**

# LUNCHEON ROUNDTABLE

**Wednesday, June 21, 2023 | 12:00 PM – 1:00 PM**

---

## **SLOW THE BOIL: FEELING THE HEAT OF HIGH COSTS?**

Employers feel the heat of health costs and it extends beyond rising costs of care. The additional costs for point solutions, employee medical leaves, and Rx prices amplify cost pressures.

What can we do? Use data to explore how basic strategies like preventative service utilization can be a powerful offset.

Join this roundtable and walk away with two things:

1. New insights, techniques, and resources to paint a more accurate cost picture for your organization
2. Hear what other employers are doing to reduce financial burden while providing robust benefits

The roundtable leaders will share data resources, studies, and analytic strategies you can apply to quantify a more accurate true-view of costs associated with delayed or deferred preventative care. Then let's hear from our roundtable participants –what's working and what's next?

Come ready to hear more about:

- Care utilization trends across medical, pharmacy, and leave (STD, LTD, FMLA) data
- New survey data that provides unexpected insights into why people are still avoiding care
- Social determinants of health indices used to measure inequities in utilization and health outcomes across sub-populations
- Analytic approaches that help quantify additional cost impacts of avoiding care – “sicker at first diagnosis”

We want you to depart feeling empowered with insights and ideas!



**Rani Aravamudhan, MD**  
Head of Clinical Advisory Services, Health Data and Management Solutions  
**AETNA**



**Kelly McDevitt**  
President  
**THE INTEGRATED BENEFITS INSTITUTE (IBI)**

# DEEP DIVE TRAINING WORKSHOP

**Thursday, June 22, 2023 | 10:45 AM - 2:45 PM**

***No Extra Fee Required – Includes Lunch***

## EMPLOYER FIDUCIARY TRAINING - A PROCUREMENT PROCESS FOR YOUR HEALTH CARE PLAN

Several lawsuits have been filed over the past few months against carriers by parties demanding access to their health plan's claims data, and on February 23, 2023 the Department of Labor (DOL) issues further guidance on the removal of "gag" clauses, meant to facilitate such access, including where and how to file attestations and instructing plans to report carrier noncompliance to its enforcement division. Navigating your Health Care Plan under the new requirements and transparency has opened the door for huge cost savings for the plan and the participants but ignored, there are significant liabilities.

The Consolidated Appropriations Act of 2021 (CAA) is the most significant compliance challenge employers have encountered since the 2009 enactment of the Affordable Care Act, aka Obamacare. Yet not many are talking about it. This course offers a comprehensive educational program consisting of a certification program for CEO, CFOs, business owners, benefits specialists or other employer fiduciaries tasked with oversight of the plan. Classroom session is hands-on, peer to peer inter-active and forward thinking, using subject experts to facilitate the discussions. The curriculum is informative and relevant, covering essential areas pertaining to the health care plan and the new fiduciary duties and responsibilities plan sponsors now have.

The storm is here, and employers, sick of paying more each year in exchange for less, are determined to get health care costs under control. The mission of this half day course is to establish a foundation for a prudent process that will reduce organizations liabilities by engaging in conversation of management and oversight of employer sponsored health care plan.

The prudent employers will be at the table and the imprudent are on the menu as litigation and enforcement ramp up.

In this Deep Dive Workshop, you will learn:

1. What employers are required to do under the CAA 2021
2. How to run a Fiduciary Procurement Process on your health care plan
3. How to reduce your liabilities, implement cost containment and enhance benefits on your health care plan



**Jim Arnold, CPA, CMA, CFE**  
Founder and Chief Executive Officer  
**FINHEALTH**



**Jed Cohen**  
Co-Founder and Chief Operating Officer  
**FIDUCIARY IN A BOX**



**Lloyd Fiorini**  
General Counsel, Chief Compliance Officer  
**CAPITAL RX**



**Jeff Greene**  
Chief Executive Officer and Founder  
**MEDENCENTIVE**



**Jamie Greenleaf, AIF, CBFA, CHSA**  
Co-Founder  
**MY FIDUCIARY COACH**



**Kevin Murphy**  
Senior Vice President, Head of  
Workplace Retirement Distribution  
**FRANKLIN TEMPLETON DISTRIBUTORS, LLC**



**Hugh O'Toole**  
Chief Executive Officer  
**INNOVU**



**Julie Selesnick**  
Senior Counsel  
**BERGER MONTAGUE**



**Josh Spivak**  
Chief Executive Officer  
**HIGHLIGHT HEALTH**



**Ryan Tiernan**  
IR Strategic Growth  
**CAPITAL GROUP COMPANIES /  
HOME OF THE AMERICAN FUNDS**

## DEEP DIVE LEADERSHIP WORKSHOP

**Thursday, June 22, 2023 | 10:45 AM – 2:00 PM**

***No Extra Fee Required – Includes Lunch***

---

### **OUTWARD INCLUSION: BUILDING INCLUSIVE ORGANIZATIONS AND COMMUNITIES THAT DRIVE RESULTS**

Most diversity, equity, and inclusion programs focus on changing behaviors alone. Not only does this address only one part of the problem, but it often makes participants feel called out for poor behavior.

Changing behavior only happens with addressing the mindset that drives those behaviors. This is especially true in the DEI space. That is where Outward Inclusion comes in.

In this 4-hour workshop, attendees will be guided through a process of self-discovery to uncover unconscious bias and become equipped with practical tools to drive equity and inclusion within their team, organization, and community.

This workshop is shaped around authentic stories from around the world that draw people into a bigger story where everyone is included. You'll be immersed in a first-hand experience where you'll participate in workshop activities that:

- Invite people to grow instead of being shamed
- Understand how we impact others
- Provide tools to help facilitate difficult conversations
- Learn how to create meaningful change and get real results

#### **Learning Objectives:**

##### **1. Create Psychological Safety**

Apply practical frameworks to reduce bias, increase belonging, and influence change.

##### **2. Foster Productive Dialogues**

Become equipped with tools to foster safe, honest, self-reflective, and productive dialogues.

##### **3. Create an Inclusive Culture**

Identify and correct practices and structures that erode equity and inclusion.



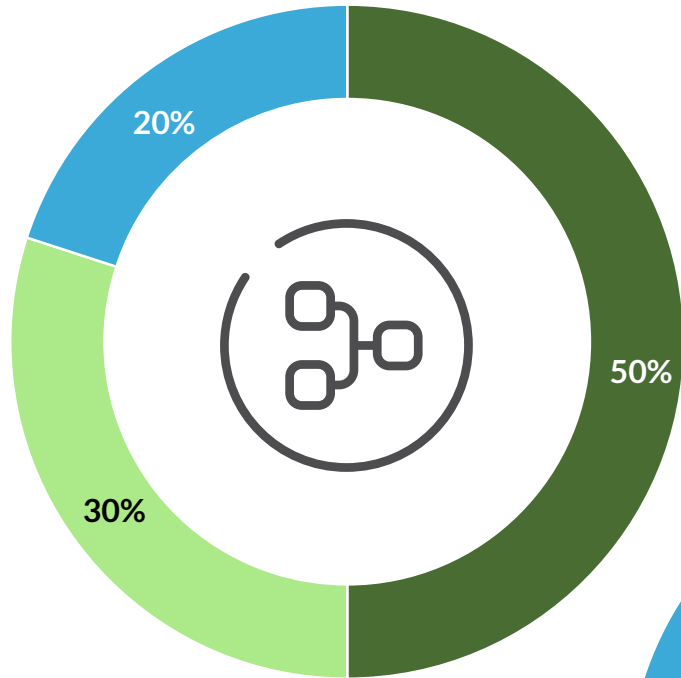
**Desmond Lomax**

Senior Consultant

**ARBINGER INSTITUTE**



# AUDIENCE



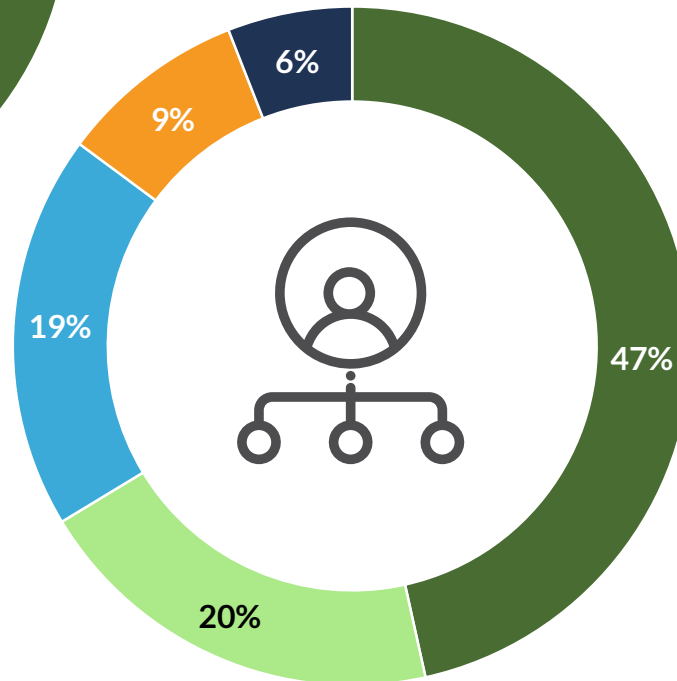
## By Audience

- Providers, Health Plans, Employers, Life Sciences, Government
- Solutions Providers, Consultants, Startups
- Associations, Media

“The engagement from the audience was wonderful! Great feedback. My overall experience here at thinc360 is they have brought together a culmination of different minds across healthcare.”

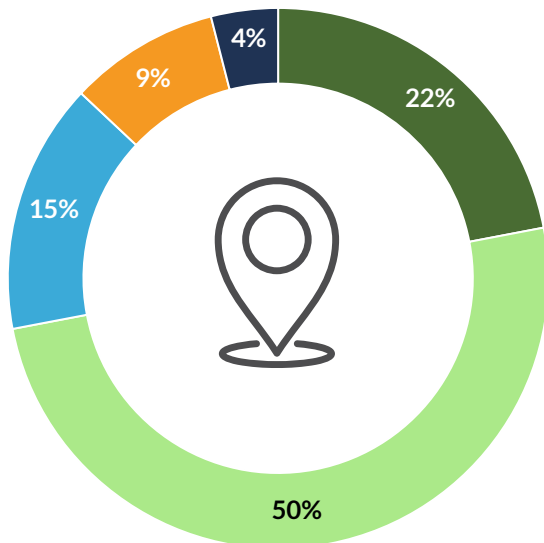
- Medicaid & Medicare Quality Improvement, GoMo Health

”



## By Seniority

- C-Suite
- EVP/AVP/SVP/VP
- Dir
- Mgr
- Gov't Official



## By Region

- International
- South
- Midwest
- West
- Northeast



## GOLD SPONSORS



## SILVER SPONSORS



## SUPPORTING AND COLLABORATIVE SPONSORS



## EXHIBITORS



## EDUCATION PARTNER



## STARTUPS



## MARKETING PARTNERS



ATTEND

Use promo code **THINC360BR1** to save an additional \$100 off the current rate.

\*\*All registrations subject to review by the thINc team. Promo codes not applicable for government rates or vendors/solutions providers.

REGISTER BY	Final Pricing	On-Site Pricing
Government	\$995	\$1,195
Employers (HR, Benefits Executives)	\$1,095	\$1,295
Benefits Advisers, Brokers	\$1,295	\$1,495
Hospitals and Health Systems, Health Plans	\$1,295	\$1,495
Pharma and Life Sciences Manufacturers	\$2,695	\$2,895
Standard Rate <small>(For individuals who do not qualify for any of the above rates.)</small>	\$3,095	\$3,295

## YOUR REGISTRATION GIVES YOU ACCESS TO:



All keynote and track sessions



Networking breaks, lunches, and receptions



Exhibit floor



Mobile app

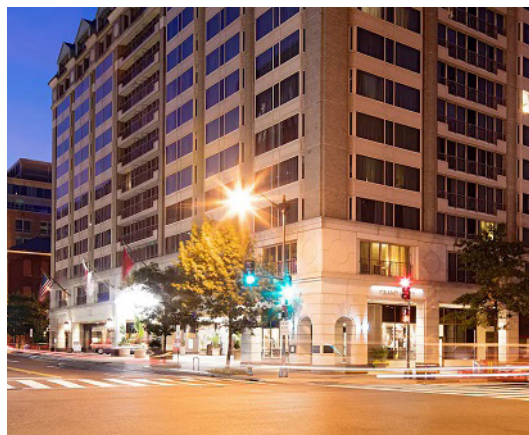
## HOTEL

### Grand Hyatt

1000 H St NW,  
Washington, DC 20001

Tel: 202-582-1234

**BOOK NOW**



“

I loved being here because there are so many influential healthcare leaders here.

- Founder and CEO,  
Direct Med Clinic

”