

Agenda Snapshot



May 22 – 25, 2022
 Hilton Baltimore Inner Harbor, Maryland
www.thinc2022.com/2022event

Sunday, May 22

8:30am – 7:20pm	Registration Open 📍 Key Ballroom Foyer		
DEEP DIVE WORKSHOPS			
9:00am – 3:00pm	Certified Health Value Advisor (CHVA) Certification Course *Registration fee \$999. 📍 Ruth		
10:00am – 12:00pm	Leadership in Times of Change: Leading the Mindset Transformation of Health and Healthcare 📍 Key Ballroom 4	Invite-Only: Design Thinking to Transform the Consumer/Patient Experience 📍 Peale A	Deep Dive on Outcomes/ROI Measurement for Employer Healthcare Professionals and Purchasers 📍 Key Ballroom 1 <small>*This workshop takes place from 1:00pm - 2:45pm</small>
12:45pm – 2:45pm			
3:00pm – 3:05pm	Congress Welcome and Opening Remarks 📍 Holiday Ballroom		
3:05pm – 3:50pm	Keynote – Reinventing Healthcare: Walmart Health’s Path to Convenient, Accessible Healthcare for All 📍 Holiday Ballroom		
3:50pm – 4:35pm	Keynote – Getting What We Pay For: Healthcare Affordability, Access, and Equity 📍 Holiday Ballroom		
4:35pm – 5:00pm	Keynote – Call to Action: Rethinking Public Health in the U.S. 📍 Holiday Ballroom		
5:00pm – 5:20pm	USDA Keynote - Fireside Chat with Under Secretary for Rural Development 📍 Holiday Ballroom		
5:20pm – 5:55pm	Keynote – Overcoming Public Health Challenges and Paving the Way for Healthcare Transformation: Where are We Today? 📍 Holiday Ballroom		
5:55pm – 6:20pm	Keynote – Six Trends in U.S. Healthcare 📍 Holiday Ballroom		
6:20pm – 7:20pm	Welcome Reception in the Exhibit Hall 📍 Key Ballroom (Exhibit Hall)		

Monday, May 23

7:00am – 7:00pm	Registration Open 📍 Key Ballroom Foyer
7:00am – 7:55am	Coffee & Breakfast 📍 Key Ballroom Foyer
8:00am – 8:05am	Opening Remarks 📍 Holiday Ballroom
8:05am – 8:45am	Keynote – Redefine Care Delivery and Accelerate the Move to Value-Based Care 📍 Holiday Ballroom
8:45am – 9:10am	Keynote – ONC Program Updates: Initiatives Driving Digital Health Transformation Forward 📍 Holiday Ballroom
9:10am – 9:30am	Keynote – Center for Medicare and Medicaid Innovation (CMMI) Program Updates 📍 Holiday Ballroom
9:30am – 9:45am	Keynote – 11th Annual Industry Pulse: First Look at Key Findings 📍 Holiday Ballroom
9:50am – 10:30am	Networking Break in the Exhibit Hall 📍 Key Ballroom (Exhibit Hall)

CHOOSE YOUR MARKET INSIGHT SESSION		
10:35am – 11:20am	Reimagining CX Across the Healthcare Sector 📍 Key Ballroom 1	PBM 2.0: Taming the Prescription Drug Beast and Driving a Paradigm Shift with Alignment and Technology 📍 Key Ballroom 4
		The Future of Care: Is Your Virtual Care Strategy Meeting Employee Expectations? 📍 Johnson

Themed Tracks

11:25am – 12:10pm	Health Plan Innovation & Engagement	Value-Based Care	Behavioral & Mental Health	Medicaid & Policy	Self-Insurance Strategies for Employers	Care Coordination & Delivery
	Integrating Innovative Marketing and Engagement Methods to Acquire and Retain Members 📍 Ruth	Innovations in Value-Based Care Delivery and Payment Models 📍 Johnson	Addressing the “New Normal”: The Path Forward to Address Mental and Behavioral Health 📍 Key Ballroom 4	Path to Improving Outcomes and Optimizing Care for Medicaid Beneficiaries 📍 Peale A	Opportunities for Self-Funded Employers to Customize Benefit Offerings to Effectively Meet Employee Needs and Control Healthcare Spend 📍 Peale B	Care Coordination During COVID Times and Beyond: Strategies to Reduce Hospital Readmissions and Improve Outcomes 📍 Key Ballroom 1
12:15pm – 1:00pm	Health Plan Innovation & Engagement	Value-Based Care	Behavioral & Mental Health	Medicaid & Policy	Self-Insurance Strategies for Employers	Care Coordination & Delivery
	Implementing a Data Infrastructure to Support Population Health Strategy and Analytics 📍 Johnson		Efforts to Expand Access to Behavioral Health Across Diverse Populations 📍 Key Ballroom 4		Adopt a Tailored Approach to Combat MSK Issues and Improve Employee Health 📍 Peale B	Actionable Strategies to Deliver Acute Care-at-Home 📍 Key Ballroom 1

1:00pm – 2:15pm	Lunch in the Exhibit Hall / Innovation Theater Presentations  Key Ballroom (Exhibit Hall)					
2:20pm – 3:05pm	Health Plan Innovation & Engagement		Employer Direct Contracting		Population Health Analytics	
	Improving the Digital Member Experience Through Human-Centered Design and Agile Transformation  Johnson		Employer Strategies to Achieve Predictable Costs and Quality Outcomes in a Post-COVID Environment  Key Ballroom 4		Fueling Population Health Improvements with Advanced Analytics  Key Ballroom 1	
3:10pm – 3:55pm	Employee Health, Benefits, & Well-Being		Behavioral & Mental Health		Healthcare Quality	
	Do Your Employees Understand Healthcare? Becoming Better Healthcare Consumers by Focusing on Health Literacy  Johnson		Emerging Strategies and Policies to Address SUDs and Alcohol Misuse  Key Ballroom 4		Workforce Competencies to Leverage a Quality, Safety, Value Agenda  Peale B	
4:00pm – 4:45pm	Networking Break in the Exhibit Hall  Key Ballroom (Exhibit Hall)					
4:45pm – 5:00pm	Keynote – CMS Update on Health Equity Initiatives  Holiday Ballroom					
5:00pm – 5:45pm	Keynote – Doing More than “Talking the Talk”: Taking Action on Health Equity Initiatives  Holiday Ballroom					
5:45pm – 6:30pm	Keynote – What Does Healthcare Innovation Look Like in a Post-Pandemic Era?  Holiday Ballroom					
6:30pm – 7:30pm	Reception in the Exhibit Hall  Key Ballroom (Exhibit Hall)					
Tuesday, May 24						
7:00am – 7:00pm	Registration Open  Key Ballroom Foyer					
7:00am – 8:00am	Coffee & Breakfast  Key Ballroom Foyer					
8:05am – 8:10am	Opening Remarks  Holiday Ballroom					
8:10am – 8:40am	Keynote – Policy Changes and Reform: What’s Ahead?  Holiday Ballroom					
8:40am – 9:00am	Keynote – Fireside Chat: SAMHSA’s Efforts to Advance Behavioral Health Equity  Holiday Ballroom					
9:00am – 9:40am	Keynote – Collaborative Efforts to Address the Behavioral Health Crisis and Drive Meaningful Change  Holiday Ballroom					
9:45am – 10:30am	Networking Break in the Exhibit Hall  Key Ballroom (Exhibit Hall)					
10:35am – 11:20am	CHOOSE YOUR MARKET INSIGHT SESSION					
	How Teledentistry Can Improve Access to Oral Healthcare and Drive Member Engagement and Satisfaction  Key Ballroom 4		How We – Hospital Systems and TPAs – Have Accidentally Trained Consumers to Ignore Us and How We Can Fix It  Key Ballroom 1		Developing a Comprehensive Strategy for Managing Employee Musculoskeletal Conditions  Johnson	
Innovation of the Global Healthcare Delivery System  Peale B						
Themed Tracks						
11:25am – 12:10pm	Health Plan Innovation & Engagement		Virtual Care & Digital Health		Behavioral & Mental Health	
	Digital and Virtual Innovations in Member Engagement  Johnson		Virtual Care as a Preventive Strategy  Key Ballroom 1		The Role of Collaborative Care in Treating Depression  Key Ballroom 4	
12:15pm – 1:00pm	Employee Health, Benefits, & Well-being		Advanced Tech in Healthcare		Medicaid & Policy	
	The Path to Holistic Health and Well-Being: Meeting the Needs of Today’s Workforce  Peale B		Updates from NASHP: States’ Health Priorities and the Path Forward for Public Health Modernization  Peale A		Integrating Virtual Reality Healthcare Applications into a Value-Based Care Models  Ruth	
12:15pm – 1:00pm	Value-Based Care		Medicaid Managed Care		Social Determinants of Health	
	Leverage Value Based Care Models to Advance Health Equity and Improve Population Health  Key Ballroom 4		Innovative Benefits that Promote Equity and Inclusivity While Containing Costs  Peale B		How Virtual Reality is Changing the Patient Experience Both in the Hospital and at Home  Ruth	
12:15pm – 1:00pm	Telehealth Growth in 2022 and Beyond: How Policy and Measurement are Shaping the Future of Telemedicine  Key Ballroom 1					
1:00pm – 2:15pm	Lunch in the Exhibit Hall / Innovation Theater Presentations  Key Ballroom (Exhibit Hall)					
2:20pm – 3:05pm	Medicare Marketing & Sales		Medicaid Managed Care		Social Determinants of Health	
	How the Maryland Primary Care Program (MDPCP) Delivers Better, Holistic Care to Medicare and Medicaid Beneficiaries  Peale A		A Renewed Approach to Social Determinants of Health  Key Ballroom 4		Employer Strategies to Utilize High-Performance Specialty Networks and Optimize Outcomes  Key Ballroom 1	
2:20pm – 3:05pm	Employer Direct Contracting		Value-Based Network Contracting		Virtual Care & Digital Health	
	Future Investments and Outlook in HealthTech  Peale B					
3:15pm – 3:40pm	Keynote – Fireside Chat: Taking Care of the Healthcare Workforce: A Health System CEO’s Perspectives  Holiday Ballroom					
3:45pm – 4:50pm	Networking Reception in the Exhibit Hall  Key Ballroom (Exhibit Hall)					
5:00pm – 5:30pm	Keynote – Trends in Employer-Sponsored Health Care: The New Era of Value-Driven, Personalized, Inclusive Care and Support  Holiday Ballroom					
5:30pm – 6:15pm	Keynote – Prioritizing DE&I: Act Now  Holiday Ballroom					
Wednesday, May 25						
7:00am – 2:00pm	Registration Open  Key Ballroom Foyer					
7:00am – 8:10am	Coffee & Breakfast  Key Ballroom Foyer					

8:15am – 8:20am	Opening Remarks 📍 Key Ballroom Foyer					
8:20am – 8:50am	Keynote – Addressing and Eliminating Racial Disparities in Healthcare 📍 Holiday Ballroom					
8:50am – 9:40am	Keynote – Digital Innovation to Reimagine the Consumer Experience and Deliver Care at the Right Place and Time 📍 Holiday Ballroom					
9:45am – 10:00am	Refreshment Break 📍 Key Ballroom Foyer					
Themed Tracks						
10:05am – 10:50am	Social Determinants of Health	Self-Insurance Strategies for Employers	Virtual Care & Digital Health	Care Coordination & Delivery	Behavioral & Mental Health	
	Developing an Effective Long-Term Social Determinants of Health Strategy 📍 Key Ballroom 1	Creating the Communication Bridge: Marketing Strategies That Drive Engagement, Partnership and Revenue Growth for Payers, Brokers, And Employers 📍 Ruth	Trend Watch: Remote Monitoring and Care Delivery 📍 Key Ballroom 4		The High-Efficacy of Applied Virtual Reality Healthcare Applications for Improving Patient Mental Health 📍 Peale B	
10:55am – 11:40pm	Social Determinants of Health		Behavioral & Mental Health	Employee Health, Benefits, & Well-being	Care Delivery Integration	Virtual Care & Digital Health
	Developing Strategies, Tools, and Collaborations in Providing Care to Vulnerable Populations 📍 Key Ballroom 1		Integrating Behavioral Health into Employee Well-Being Programs to Foster a Resilient Workplace Culture 📍 Peale B		Using Virtual Reality to Improve Patient Physical and Mental Health Rehabilitation 📍 Johnson	Leveraging Technology to Enable Best-in-Class Home-Based Medical Care: Best Practices & Caveats 📍 Key Ballroom 4
11:40pm – 11:55pm	Lunch 📍 Holiday Ballroom 2					
12:00pm – 12:45pm	Keynote – Focusing on Prevention and Building a Culture of Health 📍 Holiday Ballroom					
12:45pm – 1:10pm	Keynote – Building Supply Chain Resiliency with Technology 📍 Holiday Ballroom					
1:10pm – 1:30pm	thINc Talk – Achieving Gender Equity within Healthcare 📍 Holiday Ballroom					
1:30pm – 2:00pm	Closing Keynote – Reporters’ Panel: Looking Ahead into 2023 and Beyond: What Does the Future Hold? 📍 Holiday Ballroom					



April 30 - May 3, 2023
Hilton Baltimore Inner Harbor



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