thinc360 The Healthcare Innovation Congress

June 20 – 22, 2023 O Grand Hyatt

Washington, DC

		AGENDA-A	AI-A-GLANCE						
		TUESDAY, .	JUNE 20, 2023						
7:00 AM – 6:30 PM	Registration Open Independence Ballroom Foyer (level 5B)								
7:05 AM – 8:05 AM	Morning Coffee and Pastry Independence Ballroom Foyer (level 5B)								
8:05 AM – 8:15 AM	Congress Welcome Constitution Ballroom (level 3B)								
	MAINS	TAGE KEYNOTE CON	VERSATIONS Constitution Ba	allroom (level 3B)					
8:15 AM – 9:00 AM	KEEPING IT REAL: WHERE ARE WE TODAY WITH VALUE-DRIVEN, IMPACTFUL HEALTHCARE TRANSFORMATION?								
9:00 AM – 9:25 AM	MAKING HEALTHCARE FAIR FOR ALL: A CONVERSATION WITH CONGRESSMAN PETE SESSIONS								
9:25 AM – 9:55 AM	FIRESIDE CHAT: INNOVATIONS IN EMPLOYER-SPONSORED HEALTHCARE: EMBRACING GREATER ACCOUNTABILITY STANDARDS TO Improve outcomes								
9:55 AM – 10:20 AM	FIRESIDE CHAT: HEALTHCARE TRANSFORMATION TO ADVANCE HEALTH EQUITY								
10:20 AM – 11:00 AM	Exhibit Hall Opens Independence Ballroom A (level 5B) Networking Break and Innovation Theater Sessions in the Exhibit Hall (Independence Ballroom A - level 5B)								
		THEMED TH	RACK SESSIONS						
11:00 AM – 11:50 AM	BENEFIT DESIGN STRATEGIES FOR EMPLOYERS Independence Ballroom F (Enter through Exhibit Hall - level 5B)	ENGAGEMENT & EXPERIENCE McPherson Square (level 5B)	CARE DELIVERY TRANSFORMATION Independence Ballroom B (Enter through Exhibit Hall - level 5B)	HEALTH EQUITY Lafayette Park (level 5B)	BENEFITS ADVISER LEADERSHIP Independence Ballroom I (Enter through Exhibit Hall - level 5B)				
	Benefits that Matter Today: Thinking Beyond Traditional Healthcare Programs	Redefining Customer Experience: Meeting Consumers Where They Are and (Re)Building Trust	Seizing an Opportunity: How the Current Economic Crisis Accelerates Care Delivery Transformation and the Move to Value	Multi-stakeholder Efforts to Prioritize and Sustain Health Equity Initiatives to Prevent Health Risks and Significantly Improve Care	The Real Work: Effective Language and Messaging to Sell the C-Suite				
11:50 AM – 12:10 PM	Beverage Break Independence Ballroom A (level 5B) Innovation Theater Sessions in the Exhibit Hall (Independence Ballroom A - level 5B)								
12:10 PM – 1:00 PM	Value-Based Partnerships and Direct Contracting Arrangements to Deliver High-Quality Care to Employees	Stakeholder Views on Driving Meaningful Engagement and Transforming Care with Digital Technology	Healthcare Beyond the Four Walls of the Hospital: Advancements in Virtual Care and RPM to Improve Access and Outcomes	Reducing Disparities in Maternal Health: The Path Forward	Replacing the BUCA: Building a NextGen Health Plan				
1:00 PM – 2:00 PM	Lunch Constitution Ballroom (level 3B) Founder's Forum Luncheon Session Constitution Ballroom (level 3B)								
2:05 PM – 2:55 PM	The Impact of Prior Trauma on Mental Health Within and Outside the Workplace: Barriers and Opportunities for Healthcare Stakeholders Independence Ballroom F (Enter through Exhibit Hall - level 5B)		Implementing a Next-Gen Cross-Functional Care Team to Improve Patient Care, Access, and Outcomes: The Johns Hopkins Story Independence Ballroom B (Enter through Exhibit Hall - level 5B)		Crawl, Walk, Run, Fly: Meeting the Client Where They Are				
3:00 PM – 3:40 PM	Networking Break Independence Ballroom A (level 5B) Innovation Theater Sessions in the Exhibit Hall (Independence Ballroom A - level 5B)								
	MAINS	TAGE KEYNOTE CON	VERSATIONS Constitution Ba	allroom (level 3B)					
3:40 PM – 4:10 PM	thINc Talk: HEALTHCARE FA	thINc Talk: HEALTHCARE FANDOM							
4:10 PM – 4:55 PM	PROGRESS REPORT ON SOLVING THE NATION'S MENTAL AND BEHAVIORAL HEALTH CRISIS: WHERE ARE WE TODAY AND WHERE DO WE GO FROM HERE?								
4:55 PM – 5:40 PM	PUTTING WORDS INTO ACTION: ADDRESSING DE&I TO MEET THE HEALTHCARE NEEDS OF THE POPULATIONS WE SERVE								
5:40 PM – 5:50 PM	2023 VALIDATION INSTITUTE HALL OF FAME INDUCTEE ANNOUNCEMENT								
5:50 PM – 7:00 PM	Reception and Health Value Awards in the Exhibit Hall Independence Ballroom A (level 5B)								
		WEDNESDAY	, JUNE 21, 2023						
7:00 AM – 5:30 PM	Registration Open Independen								
7:10 AM – 8:05 AM	Morning Coffee and Pastry	Independence Ballroom A (level 5	B)						

8:05 AM – 8:10 AM	Opening Remarks Constitution Ballroom (level 3B)								
	MAINS	TAGE KEYNOTE CON	VERSATIONS Constit	ution Ballroom (level 3B)					
8:10 AM - 8:45 AM	THE INTERSECTION OF INNOVATION, TRANSPARENCY, AND QUALITY TO TRULY TRANSFORM HEALTHCARE								
8:45 AM – 9:10 AM	FIRESIDE CHAT: CMS INITIATIVES TO ADVANCE HEALTH EQUITY								
9:10 AM – 9:35 AM	FIRESIDE CHAT: AN EMPLOYER'S ROLE IN MITIGATING HEALTH DISPARITIES								
9:35 AM – 10:20 AM	CALL TO ACTION: COLLABORATIVE EFFORTS TO IMPLEMENT A COMPREHENSIVE HEALTH EQUITY STRATEGY								
10:20 AM – 11:00 AM	Networking Break Independence Ballroom A (level 5B) Innovation Theater Sessions in the Exhibit Hall (Independence Ballroom A - level 5B)								
THEMED TRACK SESSIONS									
11:00 AM – 11:50 AM	BENEFIT DESIGN STRATEGIES FOR EMPLOYERS Independence Ballroom F (Enter through Exhibit Hall - level 5B)	ENGAGEMENT & EXPERIENCE McPherson Square (level 5B)	CARE DELIVERY TRANSFORMATION Independence Ballroom B (through Exhibit Hall - level	Enter Lafayette Park (level 5B)	BENEFITS ADVISER LEADERSHIP Independence Ballroom I (Enter through Exhibit Hall - level 5B)				
	Affordable, Impactful, Inclusive Health Benefits to Meet the Needs of a Diverse Workforce - Insights into Fertility, Reproductive, and Caregiver Benefits	Implementing a Data-Centric Approach to Tailor Interventions and Close Care Gaps	F	orative Partnerships to Heighten ocus on SDoH B (Enter through Exhibit Hall - level 5B)	Low Hanging Fruit: Eliminating Pharmacy Waste and Abuse				
12:00 PM – 1:00 PM	Lunch Independence Ballroom A (level 5B) Investor/Entrepreneur Meet & Greet Luncheon, Startup Sessions - Exhibit Hall Innovation Theater (Independence Ballroom A - level 5B) LUNCHEON ROUNDTABLE - SLOW THE BOIL: FEELING THE HEAT OF HIGH COSTS? Independence Ballroom F (Enter through Exhibit Hall - level 5B)								
1:05 PM – 1:55 PM	Adopt a Whole-Person Care Approach to Effectively Manage Chronic Conditions	Explore Strategies to Reach and Engage Underserved Communities While Effectively Meeting their Health Needs	Examine the Role of Al, and Advanced Technolog Enhance Patient Care a Rehabilitation	gy to Divide to Reduce Inequities	Controlling Healthcare Quality and Cost: Healthcare Supply Chain Management				
1:55 PM – 2:15 PM	Beverage Break and Innovation Theater Sessions in the Exhibit Hall Independence Ballroom A (level 5B)								
2:15 PM – 3:05 PM	Radical Pharmacy Paradigm Shift: Learn What Happens when Employers and Health Systems Blow Up the PBM Status Quo	Overcoming Barriers to Integrate Medical and Social Needs Data to Efficiently Serve Diverse Populations	Taking Care of Our Healthcare Workers t Reimagining Workpla Culture	by Tools to Measure and Analyze	Repricing Healthcare: Reference-Based Pricing (RBP) and Direct Contracts				
MAINSTAGE KEYNOTE CONVERSATIONS Constitution Ballroom (level 3B)									
3:15 PM – 4:00 PM	TAKING A FOOD AS MEDICIN	NE APPROACH TO NURTURE	HEALTHY LIFESTYLES A	ND CREATE A CULTURE OF HEALTH					
4:00 PM – 4:45 PM	UNLOCKING OPPORTUNITES	UNLOCKING OPPORTUNITES TO SHAPE THE FUTURE OF WOMEN'S HEALTH							
4:45 PM – 5:45 PM	Reception and EnableHealt	h Startup Showcase in the I	Exhibit Hall Independence	Ballroom A (level 5B)					
		THURSDAY,	JUNE 22, 2023	3					
7:30 AM – 1:00 PM	Registration Open Constitut	ion Foyer (level 3B)							
8:00 AM – 8:30 AM	Morning Coffee and Pastry Constitution Ballroom (level 3B)								
8:30 AM – 8:35 AM									
	MAINS	TAGE KEYNOTE CON	VERSATIONS Constit	ution Ballroom (level 3B)					
8:35 AM – 8:55 AM	thINc Talk: REBRANDING (QUALITY							
8:55 AM – 9:20 AM	FIRESIDE CHAT: FIXING A	FIRESIDE CHAT: FIXING A BROKEN SYSTEM WITH HIGH-VALUE PURCHASING							
9:20 AM - 10:05 AM	CUTTING THROUGH THE NOISE: IMPACTFUL TECH ADOPTION TO ENABLE PROACTIVE VS. REACTIVE HEALTHCARE DELIVERY								
10:05 AM – 10:45 AM	STRENGTHENING PUBLIC-PRIVATE SECTOR PARTNERSHIPS TO DRIVE HEALTHCARE FORWARD								
DEEP DIVE WORKSHOPS (no extra fee required; lunch included)									
10:45 AM – 2:45 PM	PROCESS FOR YOUR	AINING: A PROCUREMENT HEALTH CARE PLAN Irk (level 5B)	10:45 AM – 2:00 PM	OUTWARD INCLUSION: BUILDING INCLUSIVE ORGANIZATIONS AND COMMUNITIES THAT DRIVE RESULTS Independence Ballroom F (Enter through Exhibit Hall - level 5B)					
2:45 PM	:45 PM CONGRESS CONCLUDES								