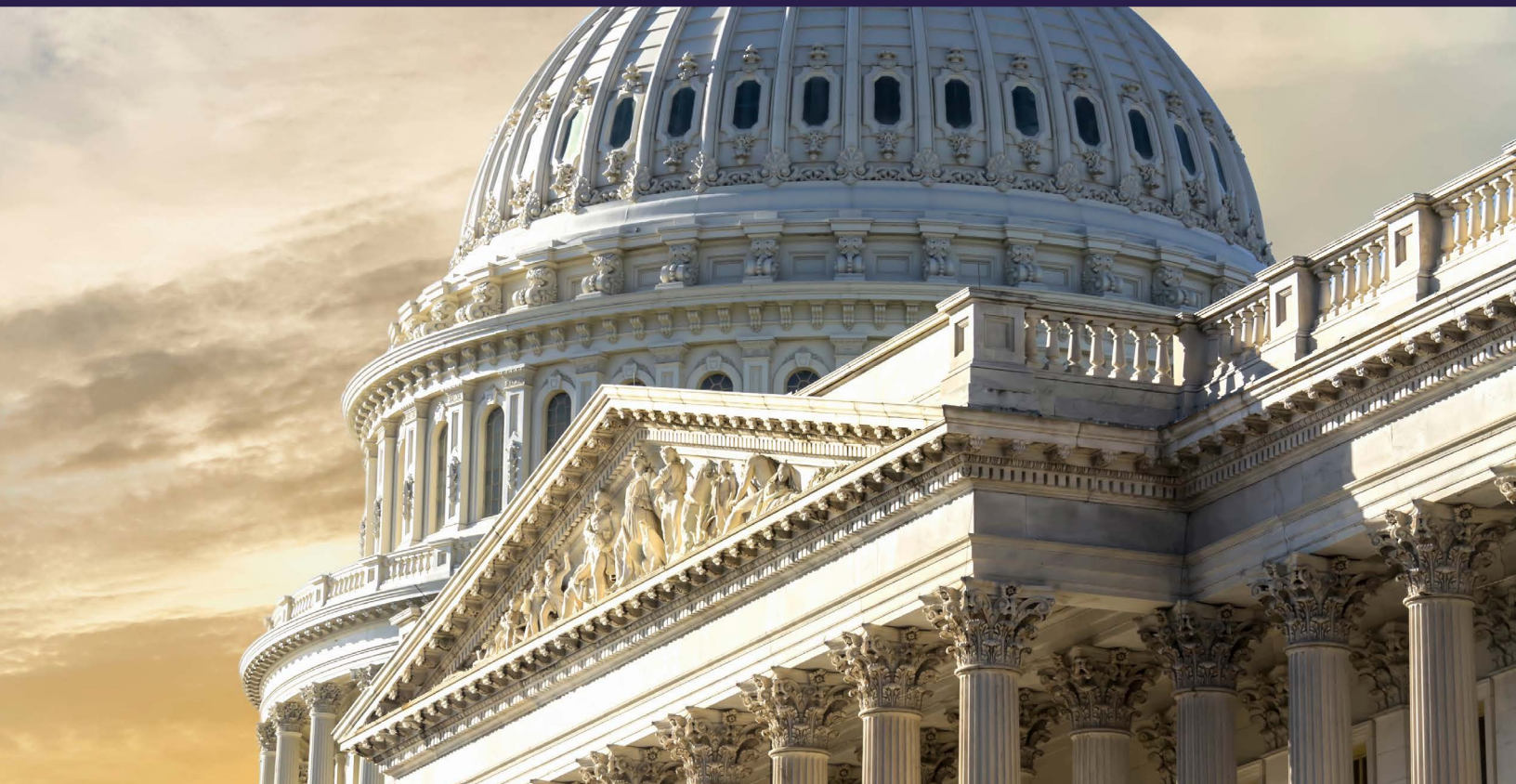


thinc value

Advancing Behavioral Health and Policy Summit

December 5–6, 2023 | The Watergate Hotel | Washington, DC

Produced in partnership with
The Association for Behavioral Health and Wellness.



Evolving Strategies that Shape the Future of Mental Health and Substance Use Disorder Care

The **Advancing Behavioral Health and Policy Summit** produced in partnership with **Association for Behavioral Health and Wellness (ABHW)** is a comprehensive, multi-stakeholder event focused on policies, advancements, and collaborations that aim to drive positive change in the equitable access, delivery, and quality of mental health and substance use disorder services.

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Who Should Attend

The forward-thinking, two-day program will bring together leaders from health plans, health systems, employers, government and public health agencies, and state, local community, and advocacy organizations to discuss major initiatives and the driving forces to advance behavioral health.

FROM HEALTH PLANS, MBHOS, AND OTHER PAYER ORGANIZATIONS:

EXECUTIVES:

- Chief Medical Officers
- Chief Clinical Officers
- Chief Operating Officers
- Chief Strategy Officers
- Chief Innovation Officers
- Chiefs of Psychiatry/
Psychology

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- Managed Care
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- Population Health
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- Contracting
- Federal Affairs
- Regulatory Affairs
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- Policy

FROM HOSPITALS, HEALTH SYSTEMS, OTHER PROVIDER ORGANIZATIONS:

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- Chief Clinical Officers
- Chief Operating Officers
- Chief Executive Officers
- Chiefs of Psychiatry/
Psychology

VICE PRESIDENTS AND DIRECTORS OF:

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- Total Rewards
- Employee Welfare
- Employee Relations
- Healthcare Strategy



Why Attend?

New this Year: A multi-stakeholder event:

The Advancing Behavioral Health and Policy Summit is co-located with the Value-Based Care Summit. By registering for one event, you can attend sessions at both events at no additional cost. It is an exceptional educational and networking opportunity for your entire team.

● **Immerse in policy initiatives that will shape the future of behavioral health:**

The Summit is organized in partnership with the Association for Behavioral Health and Wellness (ABHW), the national voice for payers working to advance policies that improve access and quality of care for mental health and substance use disorders. ABHW's members include national and regional health plans who care for more than 200 million people. With this partnership, the Advancing Behavioral Health and Policy Summit provides an update and impact on current and recently passed policies and legislation.

● **Critical content:**

Featuring senior leaders from health plans, health systems, employers, and public policy agency officials who will address the timely, pivotal issues and policies in the rapidly-evolving field of behavioral health and substance use disorder care through case studies highlighting value-based programs, partnerships, and contracting strategies.

● **Robust agenda:**

A varied program structure and format that features multi-perspective panel discussions, that allow for meaningful participant engagement, knowledge-sharing, and extensive peer-to-peer networking opportunities.

● **Meaningful connections:**

Leveraging **thINc's (The Healthcare Innovation Company)** expertise to curate interactive learning experiences and facilitate networking with leaders, peers, and solutions providers.



Agenda Highlights:

The **Advancing Behavioral Health and Policy Summit** produced in partnership with **Association for Behavioral Health and Wellness (ABHW)** is a comprehensive, multi-stakeholder event focused on policies, advancements, and collaborations that aim to drive positive change in the equitable access, delivery, and quality of mental health and substance use disorder services.

Part of thINc value, this Summit reinforces our mission and belief that elevating the focus on behavioral health services must be an integral element towards the value-based care movement.

The forward-thinking, two-day program will bring together leaders from health plans, health systems, employers, government and public health agencies, and state, local community, and advocacy organizations to discuss major initiatives and the driving forces to advance behavioral health:

- **Prioritizing mental health with the same urgency, resources, and emphasis on prevention and treatment as physical health**
- **Advocating for policy advancements in mental health and substance use disorder treatment services**
- **Investing in preventive mental health and substance use disorder services**
- **Addressing barriers to implementing integrated care and immediate access to critical care**
- **Building a resilient and diverse behavioral health workforce**
- **Bridging the gap in access to mental health and substance use disorder care for diverse populations (e.g., race and ethnicity, geography, LGBTQ+, age, disability)**
- **Leveraging technological advances in care diagnosis and support**
- **Providing care with cultural empathy**



Agenda and Speakers subject to last minute changes. Please visit mobile app for updates.

December 5, 2023	
7:30 AM – 6:30 AM	Registration Open
7:30 AM – 8:15 AM	Morning Coffee
8:15 AM – 8:30 AM	thiNc value Welcome and Opening Remarks
8:30 AM – 9:30 AM	<p>CEO Panel: Making Value-Based Care a Reality: Progress, Promise, and the Path Forward</p> <p><i>Eric Gallagher, Chief Executive Officer, Ochsner Health Network</i> <i>Lee Handke, Chief Executive Officer, Nebraska Health Network</i> <i>Stacy Meyr, President, Saint Alphonsus Health Alliance</i> Moderator: Josh M. Berlin, Chief Executive Officer, <i>rule of three®</i>, LLC</p>
9:30 AM – 9:50 AM	thiNc value Fireside Chat
9:50 AM – 10:15 AM	Networking Break in the Exhibit Area
10:15 AM – 10:20 AM	<p>Advancing Behavioral Health and Policy Summit Opening Remarks</p> <p><i>Pamela Greenberg, MPP, President and Chief Executive Officer, Association for Behavioral Health and Wellness (ABHW)</i></p>
10:20 AM – 11:10 AM	<p>Strategies to Address the Evolving Behavioral Health Paradigm</p> <ul style="list-style-type: none"> • Discuss the top priorities behavioral health leaders are focused on today • Discover how health plans, health systems, treatment providers, and employers are adopting novel approaches that prioritize and advance behavioral healthcare to facilitate improved access and delivery • Learn about emerging strategies that cater to diverse demographics and foster an inclusive, person-centered, behavioral health ecosystem • Analyze the promise, role, and efficacy of digital therapeutics in behavioral healthcare • Review impending and recently passed legislation that advances equitable access and delivery of behavioral health services <p><i>Arthur Evans, Jr., PhD, Chief Executive Officer and Executive Vice President, American Psychological Association (APA)</i> <i>James Gelfand, President and Chief Executive Officer, The ERISA Industry Committee</i> <i>Caren Howard, Senior Director, Policy and Advocacy, Mental Health America</i> <i>Rhonda Robinson Beale, MD, Senior Vice President, Chief Medical Officer, Mental Health Services UnitedHealth Group</i> Moderator: Pamela Greenberg, MPP, President and Chief Executive Officer, Association for Behavioral Health and Wellness (ABHW)</p>

<p>11:10 AM – 12:00 PM</p>	<p>The Evolution and Progress of Integrated Models of Care: A Multi-stakeholder Approach to Building an Improved Mental Health Ecosystem</p> <ul style="list-style-type: none"> • Discuss the benefits and successful examples of the collaborative care model • Analyze the challenges with adopting the integrated care models • Learn how stakeholders, such as employers and payers, can promote integrated care • Assess which policies incentivize the adoption of integrated care models <p><i>Caroline Carney, MD, MSc, FAPM, CPHQ, President of Behavioral Health and Chief Medical Officer, Magellan Health</i> <i>Clare McNutt, PA-C, Vice President of Primary Care Innovation, Meadows Mental Health Policy Institute</i> <i>Jason Richie, Director, Center for Public Health, Milken Institute</i> <i>Tequila Terry, CMMI Group Director for the State and Population Health Group (SPHG), Center for Medicare and Medicaid Innovation, Centers for Medicare and Medicaid Services (CMS)</i> Moderator: <i>Kristin Kroeger, Chief of Policy, Programs, and Partnerships, American Psychiatric Association</i></p>
<p>12:00 PM – 1:15 PM</p>	<p>Lunch</p> <p>Luncheon Session 12:15 - 1:00 PM: Athletes for Care (A4C) Panel - Mental Health Through the Lens of Elite Athletes</p> <p><i>Riley Cote, Co-Founder, Athletes for Care (A4C)</i> <i>Neal Lemon, PhD, MBA, Director, Cooper Innovation Center, Cooper University Health Care</i> <i>Jessica Tracy, Founder and Chief Executive Officer, The Sage Collective</i> Moderator: <i>Jeanine "Nini" Martin, A4C Athletic Ambassador – Olympics, Athletes for CARE (A4C)</i></p>
<p>1:15 PM – 2:05 PM</p>	<p>What You Need to Know About the Recent Developments in Mental Health and Substance Use Disorder (SUD) Parity: The Impact on Payers, Providers, Patients, and Employers</p> <ul style="list-style-type: none"> • Learn the genesis and evolution of mental health and substance use disorder parity since its inception in 2006 • Hear updates on new enforcement rules and emerging federal and state legislation that affects healthcare stakeholders • Discover what health plans and employers need to do to prepare for compliance with proposed parity regulations • Understand the provider, health plan, and employer perspectives on parity implementation

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	<p>Adam R. Easterday, JD, Vice President, Regulatory Affairs, Optum, Chairman of the Board, Association for Behavioral Health and Wellness (ABHW) Tim Clement, MPH, Director of Legislative Development, American Psychiatric Association Katie Mahoney, Vice President, U.S. Chamber of Commerce Amber Rivers, Director of the Office of Health Plan Standards and Compliance Assistance (OHPSCA), Employee Benefits Security Administration (EBSA), U.S. Department of Labor David Shillcutt, Senior Counsel, Epstein, Becker & Green P.C Moderator: Kathryn Cohen, Senior Director of Regulatory Affairs, Association for Behavioral Health and Wellness (ABHW)</p>
<p>2:05 PM – 2:55 PM</p>	<p>Unlocking the Potential of Digital Therapeutics, Artificial Intelligence, and Virtual Care to Advance Mental Health Services and Addiction Treatment</p> <ul style="list-style-type: none"> • Discover how Digital Therapeutics (DTx), in combination with traditional therapy, are effectively filling the gaps in mental health and SUD treatment • Leverage behavioral health apps and digital platforms to offer self-help tools, guided meditations, and personalized well-being programs • Discuss how policymakers and federal agencies are approaching DTx, AI, and virtual care • Evaluate how advanced technology can help people adjust behaviors and mitigate behavioral health challenges • Explore the potential of generative AI and other AI-backed audio tools in mental health settings • Understand how technology enables employees to access mental health and substance use disorder resources anytime, anywhere by breaking down barriers to seeking support <p>Brandon Devennie, Senior Vice President, Commercial, Cognoa Doug Nemecek, MD, MBA, Chief Medical Officer, Behavioral Health, Evernorth Health Services Harold Alan Pincus, MD, Professor, Departments of Psychiatry and Healthcare Policy and Management and Co-Director, Irving Institute for Clinical and Translational Research, Columbia University; National Program Director of the Health and Aging Policy Fellowship and Adjunct Senior Scientist, RAND Corporation Moderator: Marjorie Morrison, Founder, Psych Hub</p>
<p>2:55 PM – 3:30 PM</p>	<p>Networking Break in the Exhibit Area</p>

<p>3:30 PM – 4:10 PM</p>	<p>Building the Future of Behavioral Health Treatment Services: Overcoming the Workforce Shortage, Strengthening Diverse Provider Networks, and Increasing Access to Care</p> <ul style="list-style-type: none">• Gain awareness of the current behavioral health workforce shortage crisis and its impact on behavioral health and substance use disorder services• Analyze the underlying factors contributing to workforce shortages and the unique challenges faced in recruiting and retaining mental health and substance use disorder treatment professionals• Discuss what health plans, providers, and employers are doing to address network adequacy and the workforce shortage• Learn how to expand the reach of existing behavioral health professionals• Understand which legislative policies related to network adequacy are on the horizon <p><i>Paolo del Vecchio, MSW, Director of the Office of Recovery, Substance Abuse and Mental Health Services Administration (SAMHSA)</i> <i>Bernard DiCasimirro, DO, Chief Medical Officer, Lucet, Board Member, Association for Behavioral Health and Wellness (ABHW)</i> <i>Marilyn Werber Serafini, Executive Director, Health Program, Bipartisan Policy Center</i> <i>Patsy Cunningham, MA, NCC, LCPC, Behavioral Health Advisor Office of Special Health Initiatives, Immediate Office of the Administrator, Health Resources and Services Administration</i> <i>Moderator: Brian D. Banks, Chief Government Affairs & Public Policy Officer, American Counseling Association</i></p>
<p>4:10 PM – 5:00 PM</p>	<p>The Evolving Substance Use Disorder Care Framework and Its Impact on Payers, Employers, and Patients</p> <ul style="list-style-type: none">• Learn how substance use disorder care is shifting and what is causing this shift• Discuss recent progress since the passage of the Mainstreaming Addiction Treatment (MAT) Act designed to increase opioid use disorder treatment access• Analyze the impact of the recently proposed rule in 42 CFR Part 2 legislation• Learn what the DEA’s telehealth rules mean for substance use disorder care• Assess the impact of innovation in substance use disorder treatment on employee well-being and productivity

Agenda and Speakers subject to last minute changes. Please visit mobile app for updates.

	<p><i>James A. Polo, MD, MBA, MSS, CPE, CHIE, FAPA, FACHE, Vice President & Chief Medical Officer, Carelon Behavioral Health</i> <i>Elizabeth Connolly, Assistant Director, Public Health, Executive Office of the President, Office of National Drug Control Policy (ONDCP)</i> <i>Robert I.L. Morrison, Executive Director/Director of Legislative Affairs, National Association of State Alcohol and Drug Abuse Directors (NASADAD)</i> Moderator: <i>Eric Bailly, LPC, LADC, Senior Director, Third Horizon Strategies</i></p>
5:00 PM – 6:30 PM	Networking Reception in the Exhibit Area
December 6, 2023	
7:30 AM – 2:00 PM	Registration Open
7:30 AM – 8:30 AM	Morning Coffee
8:30 AM – 8:35 AM	<p>thINc value Opening Remarks - Presented by ABHW</p> <p><i>Adam R. Easterday, JD, Vice President, Regulatory Affairs, Optum; Chairman of the Board, Association for Behavioral Health and Wellness (ABHW)</i></p>
8:35 AM – 8:55 AM	<p>Behavioral Health thINc Talk</p> <p><i>Keegan Wicks, National Advocacy and Outreach Manager, Faces & Voices of Recovery</i></p>
8:55 AM – 9:25 AM	<p>thINc value Keynote Fireside Chat</p> <p><i>Trina Dutta, Chief of Staff, Substance Abuse and Mental Health Services Administration (SAMHSA)</i> Moderator: <i>Pamela Greenberg, MPP, President and Chief Executive Officer, Association for Behavioral Health and Wellness (ABHW)</i></p>
9:30 AM – 10:20 AM	<p>Telehealth and Behavioral Healthcare Post-PHE: Recent Changes and the Future Action Required</p> <ul style="list-style-type: none"> • Discuss the future of telehealth beyond 2024 and how this will affect healthcare stakeholders • Analyze the impact of expiring and new policies on the provision of telehealth services • Learn about policies that will expand access and eliminate restrictions in providing telebehavioral health care to rural populations

Agenda and Speakers subject to last minute changes. Please visit mobile app for updates.

	<p><i>Crozer Connor, Legislative Director, Congressman Mike Thompson (D-CA),</i> U.S. House of Representatives <i>Leah G. Newkirk, Senior Counsel, Government Relations, Kaiser Permanente</i> <i>Kyle Zebley, Senior Vice President, Public Policy, American Telemedicine</i> Association (ATA); Executive Director, ATA Action Moderator: <i>Brad Lerner, JD, Director of Public Policy & Manager of Behavioral Health and Enterprise Issues, Elevance Health, Board Chair-Elect, Association for Behavioral Health and Wellness (ABHW)</i></p>
<p>10:20 AM – 10:50 AM</p>	<p>Networking Break in the Exhibit Area</p>
<p>10:50 AM – 11:40 AM</p>	<p>Emerging Strategies and Policies to Confront the Youth and Adolescent Behavioral Health Crisis</p> <ul style="list-style-type: none"> • Discuss the correlation between underlying mental health stress factors and the escalating severity of mental health issues, substance use disorders, and the risks of suicide and overdose among youth populations • Review the current and proposed federal legislation to address youth mental health and substance use disorders • Learn about the elements and benefits of developing an accessible and effective model of care including collaborative care models (CCM) and Intensive Outpatient Programming (IOP) for younger populations • Discover effective state, school, and community-based and community engagement strategies that invest in root cause prevention and improved access to high-quality services • Understand the role employee assistance programs (EAPs), mental health and substance use disorder resources, and counseling services play in helping employees better support their children <p><i>Kate Ginnis, MSW, MPH, Senior Policy Advisor for Children and Pediatrics, Center for Medicare & Medicaid Services (CMS)</i> <i>James A. Laughman, MSW, LSW, President, Behavioral Health and Intellectual and Developmental Disabilities Solutions, AmeriHealth Caritas, and Treasurer, Board of Directors, Association for Behavioral Health and Wellness (ABHW)</i> <i>Kelly Davis, Vice President of Peer and Youth Advocacy, Mental Health America</i> <i>Justin Yang, MD, MPH, Medical Director, Pelago</i> Moderator: <i>Oleg Tarkovsky, Director Behavioral Health Services, CareFirst BlueCross BlueShield</i></p>

Agenda and Speakers subject to last minute changes. Please visit mobile app for updates.

<p>11:40 AM – 12:40 PM</p>	<p>Reimagining Mental Health Crisis Response, Management, and Stabilization: A 360-Degree Stakeholder Approach</p> <ul style="list-style-type: none">• Discuss the measurable efficacy and sustainability of the 988-suicide prevention program on a federal and state level since its inception in July 2022• Analyze approaches in designing crisis stabilization programs• Learn the importance of coordination with employers, schools, law enforcement, behavioral health providers, medical providers, public sector agencies, and community and faith-based organizations in developing a crisis response system, especially in under-resourced and rural populations• Implement behavioral health integration strategies within hospital emergency departments and in-patient units• Investigate approaches to unify and integrate data for crisis improvement and overall assessment and treatment strategies <p><i>Wendy Martinez Farmer, LPC, MBA, Regional Vice President National Crisis Center Of Excellence, Carelon Behavioral Health</i> <i>Brian Hepburn, MD, Executive Director, National Association of State Mental Health Program Directors</i> <i>Monica Johnson, MA, LPC, Director of the 988 & Behavioral Health Crisis Coordinating Office, Substance Abuse and Mental Health Services Administration (SAMHSA)</i> <i>Chuck Ingoglia, MSW, President and Chief Executive Officer, National Council for Mental Wellbeing</i> <i>Matt Miller, Chief Development Officer, Connections Health Solutions</i> Moderator: <i>Laurel Stine, JD, MA, Executive Vice President & Chief Policy Officer, American Foundation for Suicide Prevention</i></p>
<p>12:40 PM – 1:40 PM</p>	<p>Luncheon Session: CAPITOL VIEW: What the 2024 Presidential Election Means for Healthcare Stakeholders</p> <p><i>Adam L. Buckalew, Founder, alb Solutions</i> <i>Alfonso Guida Jr., JD, President and Chief Executive Officer, Guide Consulting Services, Inc.</i></p>
<p>1:40 PM</p>	<p>Advancing Behavioral Health and Policy Summit Concludes</p>

Thank You to Our Sponsors & Partners

The Advancing Behavioral Health and Policy Summit is produced in partnership with **Association for Behavioral Health and Wellness (ABHW)**. ABHW is the leading association working to advance federal policy and mental health and substance use disorder services.



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