



Agenda-At-A-Glance

DAY ONE | MONDAY, DECEMBER 2, 2024

8:00 AM – 6:30 PM	Registration Open
9:00 AM – 1:00 PM	Pre-Conference Certification Course: Healthcare Meeting Compliance Certificate Course – HMCC <i>Additional Registration Fee Required - \$413.99 for MPI members / \$613.99 for MPI non-members</i>
1:00 PM – 2:00 PM	Welcome Lunch
2:00 PM – 2:15 PM	Summit Welcome and Opening Remarks
2:15 PM – 2:45 PM	Keynote: Rasing the Bar: What Meaningful Innovation in Meeting Planning Looks Like
2:45 PM – 3:35 PM	Unlocking the Key(s) Building Long-Term Partnerships that Enhance Meeting Operations and Experience
3:35 PM – 4:05 PM	Networking Break in the Exhibit Hall
4:05 PM – 4:55 PM	Find the Right Partner at the Right Price: Hear Real-World Advice on Vetting Potential Partners, Leading Effective Negotiations, and Generating Contract Value in the Current Market
4:55 PM – 5:30 PM	Priortize Health and Well-Being for Improved Outcomes: From an Individual and Event Perspective
5:30 PM – 6:45 PM	Networking Reception in the Exhibit Hall



DAY TWO | TUESDAY, DECEMBER 3, 2024

7:00 AM – 5:00 PM	Registration Open
7:45 AM – 8:30 AM	Morning Coffee and Breakfast in the Exhibit Hall
8:30 AM – 8:40 AM	Chairperson Remarks and Review of Day One
8:40 AM – 8:45 AM	Morning Meditation
8:45 AM – 9:45 AM	Keynote: Mastering Your Message
9:45 AM – 10:35 AM	Adapting to Change: Transformative Approaches to Medical Meetings While Staying Compliant
10:35 AM – 11:15 AM	Networking Break in the Exhibit Hall

CHOOSE YOUR DEEP-DIVE INTERACTIVE SESSIONS

11:15 AM – 12:30 PM	<p>AI is Here to Stay: Leveraging Emerging Technology for Data-Driven Meeting Execution</p>	<p>Biopharma Commercial and Product Launches – Creating a Roadmap to Maximize Efficiency and Mitigate Risks</p>	<p>Trends and Innovations in Exhibiting at Congresses</p>
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Lunch and Luncheon Sessions

12:45 PM – 1:20 PM	Luncheon Panel: Paving the Path Forward for Pharma and Medical Meetings
1:20 PM – 2:15 PM	<p>Un-Conference Session – Created for YOU by YOU</p> <p>Engage in powerful and thought-provoking conversations on critical topics curated by you (attendees) and identify actionable takeaways to implement in your role/organization.</p>
2:15 PM	Main Summit Concludes
2:30 PM – 5:30 PM	<p>Post-Conference Certification Course: Medical Meeting Professional Certificate Course (MMP)</p> <p><i>Additional Registration Fee Required - \$413.99 for MPI members / \$613.99 for MPI non-members</i></p>

